

FINAL REPORT

**DESIGNING A SCRIPT AND VIDEO FOR TRADITIONAL FOODS OF
MORNING CULINARY IN PALEMBANG**



**This report is written to fulfill one of the requirements of final report project at
English Department of State Polytechnic of Sriwijaya**

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STATE POLYTECHNIC OF SRIWIJAYA

PALEMBANG

2019

**APPROVAL SHEET
FINAL REPORT**

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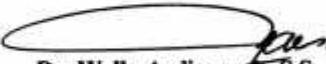
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STATE POLYTECHNIC OF SRIWIJAYA

PALEMBANG

2019

ABSTRACT

Designing a Script and Video for Traditional Foods of Morning Culinary in Palembang

(Nikia Icha Syafitri, 2019:50 Pages, 1 Chart, 3 Tables, 65 Figures)

The title of this final report is designing a script and video for traditional foods of morning culinary in Palembang. The report discusses how to design the product which the product is the script and video containing the information about a traditional food of morning culinary in Palembang. The writer uses research and development modification developed by Sukmadinata (2009). The writer collected the data by giving semi structured interview and using snowball sampling to some experts. The writer also collected the data by conducting the observations towards some market in Palembang. Therefore, the data were analyzed and the writer started designing a script and video. Based on findings, the writer found that making script and video must require a long process and must be in accordance with the rules for making script and video. Also the writer found that YouTube is a good way for people to share the video to give information to public. In developing the script and video, the criticism and suggestions provided by experts were valuable.

Keywords: Designing, Traditional Food, Script, Video, and Palembang Morning Culinary.

ABSTRACT

Mendesain Naskah dan Video untuk Makanan Tradisional Kuliner Pagi di Palembang

(Nikia Icha Syafitri, 2019:50 Halaman, 1 Bagan, 3 Tabel, 64 Gambar)

Judul laporan akhir ini adalah mendesain naskah dan video untuk makanan tradisional kuliner pagi di Palembang. Laporan ini membahas bagaimana mendesain produk yang merupakan naskah dan video yang berisi informasi tentang makanan tradisional kuliner pagi di Palembang. Penulis menggunakan modifikasi penelitian dan pengembangan yang dikembangkan oleh Sukmadinata (2009). Penulis mengumpulkan data dengan memberikan wawancara semi terstruktur dan menggunakan snowball sampling kepada beberapa ahli. Penulis juga mengumpulkan data dengan melakukan pengamatan terhadap beberapa pasar di Palembang. Oleh karena itu, data dianalisis dan penulis mulai merancang skrip dan video. Berdasarkan temuan, penulis menemukan bahwa pembuatan skrip dan video harus memerlukan proses yang panjang dan harus sesuai dengan aturan pembuatan skrip dan video. Penulis juga menemukan bahwa YouTube adalah cara yang baik bagi orang untuk membagikan video untuk memberikan informasi kepada publik. Dalam mengembangkan naskah dan video, kritik dan saran yang diberikan oleh para ahli sangat berharga.

Kata kunci: Desain, Makanan Tradisional, Script, Video, dan Kuliner Pagi Palembang.

PREFACE

First of all, the writer would like to thank to Allah SWT and Prophet of Muhammad SAW for the mercy that has given to the writer to do this final report. Which is entitled “Designing a Script and Video for Traditional Foods of Morning Culinary in Palembang”, This report is written to fulfill the requirement of Diploma III curriculum of State Polytechnic od Sriwijaya.

The writer would like to thank all poeple who have support me in writing and finish this final report, especially for Mr. Dr. Welly Ardiansyah, S.S., M.Pd. and Mrs. Eriza, S.Pd., M.Pd. who have given the writer much advice and time to finish this report.

The writer considers this final report is still far for being perfect, it is caused by the limitation of time, budget, ability and knowledge the writer has to write this report. Therefore, the writer expects the readers can give suggestion and critics for the final report progress.

Palembang, July 2019

The Writer

ACKNOWLEDGEMENT

First of all, the writer would like to say thanks to Allah SWT for all blessing and easiness so that the writer was able to finish this final report. At this moment, the writer would like to take to everyone who has given many contributions in this final report.

1. Drs. M. Nadjmuddin, M.A as The Head of English Department.
2. Mrs. Sri Gustiani, MTESOL., EdD. as The Secretary of English Department.
3. Mr. Dr. Welly Ardiansyah, S.S., M.Pd. and Mrs. Eriza, S.Pd., M.Pd. as my advisor at English Department, Polytechnic of Sriwijaya, who patiently has advised and guided me during the writing of my final report until it finished.
4. All the lecturers and staffs of English Department at State Polytechnic of Sriwijaya for their great contribution in handling all paper documents and in sharing valuable information.
5. My beloved parents, Mr. Imam Cahyadi and Mrs. Hasanati, thank you for always support me and pray for my success.
6. My beloved cousins, Dwi and Rahma. Thank you for your help and your support.
7. My best friends, Kintan and Wahida. Thank you for staying by my side and helping me finishing this final report.
8. All my beloved friends in 6BA. Thank you for the happiness along these three years.
9. All the experts, Mr. Latief, Mr. Arief, Mrs. Kurnia, Mr. Yusri, Mr, Dicky, and Mrs. Koriaty thank you for all the time, advices and suggestions to me in writing this final report.
10. All participant who helped and supporting me to finish this final report.

MOTTO AND DEDICATION

MOTTO

**“Everything will be okay in the end, if its not okay, its
not the end”**

-Unknown-

DEDICATION

This final report is dedicated to:

Allah SWT

My Beloved Parents

My Beloved Sister

My Beloved Family

My Lecturers at English Department in Polytechnic of Sriwijaya

My Friends

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