

FINAL REPORT

**THE POTENCIES OF TENUN SONGKET DANCE AS A TOURISM
ATTRACTION**



**This final report is written as one of the requirements to finish Diploma III in
majoring of English Department**

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STATE POLYTECHNIC OF SRIWIJAYA

PALEMBANG

2019

**APPROVAL SHEET
FINAL REPORT**

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Palembang, July 2019

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**THE POTENCIES OF TENUN SONGKET DANCE AS A TOURISM
ATTRACTION**

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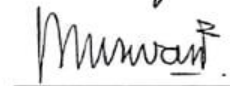
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PALEMBANG**

2019

ABSTRACT

The Potencies of Tenun Songket Dance as a Tourism Attraction

(Resi Wahyuni: 2019, 37 pages, 7 pictures, 3 table)

This final report is entitled The Potencies of Tenun Songket Dance as a Tourism Attraction. The purpose is to know the potencies of Tenun Songket dance as a tourism attraction. The methodology used in this final report is descriptive qualitative technique. The data collections were conducted by interview, SWOT and support from youtube viewers. The result shows that Tenun Songket dance really tells culture of Palembang. The data on youtube takes on June 12, 2019 and on June 19, 2019. There are five videos and the viewer of youtube has proved that there are an increasing number of the viewers. The conclusion can be draw Tenun Songket dance has the potencies to be one of the tourism attractions in Palembang. And the suggestion is the government should present and introduce this dance.

Key Words: (Potencies, Dance, Tourism Attraction)

ABSTRAK

Potensi Tarian Tenun Songket sebagai Daya Tarik Wisata

(Resi Wahyuni: 2019, 37 halaman, 7 gambar, 3 tabel)

Laporan akhir ini berjudul Potensi Tari Tenun Songket sebagai Daya Tarik Wisata. Tujuannya untuk mengetahui potensi tarian Tenun Songket sebagai daya tarik wisata. Metodologi yang digunakan dalam laporan akhir ini adalah teknik deskriptif kualitatif. Pengumpulan data dilakukan dengan wawancara, SWOT dan didukung dengan jumlah pemirsa youtube. Hasilnya menunjukkan bahwa tarian Tenun Songket benar-benar menceritakan budaya Palembang. Data di youtube berlangsung pada 12 Juni 2019 dan 19 Juni 2019. Ada lima video dan pemirsa youtube telah membuktikan bahwa jumlah pemirsa semakin meningkat. Kesimpulannya dapat ditarik tarian Tenun Songket memiliki potensi untuk menjadi salah satu objek wisata di Palembang. Dan sarannya adalah pemerintah harus menampilkan dan memperkenalkan tarian ini.

Kata Kunci: (Potensi, Tari, Daya Tarik Wisata)

PREFACE

First of all, the writer would like to express the greatest thanks to Allah SWT for blessing and giving the writer strength, health and guidance in finishing this final report entitled “The Potencies of Tenun Songket Dance as a Tourism Attraction”. The writer also would like to express the gratitude to the prophet Muhammad SAW. The writer realizes that this report will not success helping and support from many sides, the people around me, especially my advisors. Therefore, the writer wants to say thank you for great mercy to all who help to finish this report.

Finally, the report is written to fulfill the requirement of final report project at State Polytechnic. The writer realizes that this report is still far from being perfect. And welcome any critics and suggestions to make this paper better. The writer also expects that this report can give the useful information for the readers.

Palembang, July 2019

The writer

ACKNOWLEDGEMENT

The Success in completing this final report cannot be separated from the motivation, assistance, support, guidance, suggestion and direction of the various parties.

Therefore, on this opportunity the writers would like to give respect and gratitude to:

1. My beloved parents, my father Mr. Yaumin and my mother Mrs. Herawati that has given me motivation and also support morally and materially.
2. My family who gives me big supports, love and patience in waiting for my graduation.
3. Dr. Yusri, MPd as my first advisor and Koryati, SPd., MPd as my second advisor who give me invaluable assistance, guidance and valuable suggestions during writing this final report.
4. Drs. M. Nadjmuddin, MA as the Head of English Department and Sri Gustiani, S.Pd., M TESOL as secretary of English Department.
5. Mr. M. Ali Hanafiah from Palembang Tourism Board and Mrs. Sari from Palembang Cultural Board, thank you for the information and your kindness.
6. All lectures and staffs in English Department.
7. My lovely friends Baba Boentjit Genks (Ria, Monita, Tiwi, Maria, Gitak, Vienna, Karin, Wiwid, Dina and Reza), thank you for this wonderful three years, you guys are amazing. Especially to Ria who always accompanied and support me to finish this final report.
8. My partner (Edo Majid), thank you for the patience for listened to every single thing that I did during completing this final report and always being on my side for almost this one year. You are always my favorite kind of man.

9. My Onte Genks (Kak ya, Yoga, Baya, Mitet and Buna) who always support me.
10. All of my friends 6BB class, thank you for the help, suggestion and support. Hopefully we can success together in the future.
11. All my friends English Department 2016, thank you this nice three years, we are all graduation this year.
12. All my friends UKM SIMPONY, thank you for laughs and help, you really give me a nice second home.

Finally, the writer would like to thank to all parties who helped and gave contribution directly and indirectly for the writer during writing the final report that cannot be expressed one by one.

Palembang, July 2019

The Writer

MOTTO AND DEDICATION

No matter where you are from. Your dreams are valid

This Final Report Dedicated to:

My Beloved Parents

My Lovely Brother and Sisters

My Beloved Lecturers and staffs in English Department State Polytechnic of Sriwijaya

My Best Friends

Everyone who always love and give me millions support

TABLE OF CONTENT

TITLE SHEET	i
APPROVAL SHEET	ii
APPROVAL SHEET OF EXAMINERS.....	iii
ABSTRACT.....	iv
PREFACE	v
ACKNOWLEDGEMENT	vi
MOTTO AND DEDICATION	viii
TABLE OF CONTENT	ix
LIST OF PICTURES	xi
LIST OF TABLE	xii
CHAPTER I	1
1.1 Background.....	1
1.2 Problem Formulation.....	3
1.3 Research Purpose.....	3
1.4 Benefits.....	3
CHAPTER II.....	4
2.1 Potency	4
2.2 Tourism.....	5
2.3 Component of Tourism.....	5
2.4 Tourism Attraction	8
2.5 Dance.....	9
2.6 Tenun Songket Dance.....	14
CHAPTER III.....	17
3.1 Method of Research.....	17
3.2 Research Object.....	17
3.3 Technique of Collecting the Data.....	17

3.3.1 Interview	17
3.3.2 Youtube Viewers	18
3.4 Technique for Analyzing Data	19
CHAPTER IV	21
4.1 Findings	21
4.1.1 The Potencies of Tenun Songket Dance based on SWOT Alalysis	22
4.2 Discussion.....	23
4.2.1 The Potencies of Tenun Songket Dance as a Tourism Attraction	23
CHAPTER V.....	34
5.1 Conclusion.....	34
5.2 Suggestion	34
REFERENCES.....	36
APPENDICES	

LIST OF PICTURES

Figure 4 1 Tenun Songket Dance.....	23
Figure 4 2 Costume of Tenun Songket Dance	24
Figure 4 3 Screenshot from Youtube “Tari Tenun Songket Italy”	28
Figure 4 4 Screenshot from Youtube “Tari Songket Gades Palembang”	29
Figure 4 5 Screenshot from Youtube “Tari Tenun Songket by Istana Daun	30
Management, live concer countdown ASIAN GAMES 2018”	
Figure 4 6 Screenshot from Youtube “Tari Tenun Songket Kreasi”	30
Figure 4 7 Screenshot from Youtube “Tari Songket Gadis Palembang”	31

LIST OF TABLE

Table 3 1 SWOT Analysis	20
Table 4 1 Table of Youtube Viewers Tenun Songket Dance.....	28
Table 4 2 The Result of SWOT Analysis	32