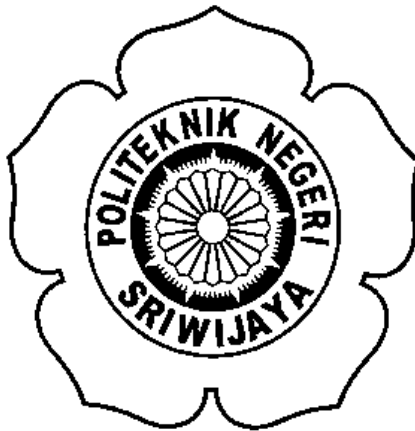


FINAL REPORT
DESIGNING A BOOKLET TO PROMOTE SOUVENIR FROM
PALEMBANG



**This report is written to fulfill the requirements of final report subject
at English Department of State Polytechnic of Sriwijaya**

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PREFACE

First of all, the writer would like to thank to Allah SWT who has been given the blessing, opportunity, and health to do this final report. The writer would like also perform his deepest gratitude to the noble prophet, Rasulullah SAW for warning and reminding every fault occurred. This report is written to fulfill the requirement of Diploma III curriculum of State Polytechnic of Sriwijaya with entitle “Designing Booklet to Promote Souvenir From Palembang”.

In arranging this paper, the writer truly got lot of challenges and obstructions but with help of many individuals, those obstructions could pass. The writer realized that this report is still far for being perfect so the comment and suggestion from all sources is welcome. The writer also expects that is report can give advantages for readers, especially the students of English Department at State Polytechnic of Sriwijaya.

Palembang, July 2019

The writer

ACKNOWLEDGEMENT

In this moment, this report is written to fulfill the requirement of final Report, Therefore, the writer would like to give thanks to allah SWT that has Given a chance to finish this report. The writer also would like to say thanks to every people who have given many contribution to finis this final report. I want to say thanks to:

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Finally, the writer hopes that this report can give some benefits to those who are concerned in all. However, this final report is still far from being perfect, therefore any criticism and suggestion are always welcome.

Palembang, July 2018

The writer

MOTTO AND DEDICATION

Motto :

Do not to explain your strengths to others. Let them see and hear by themselves

My father

This final report is dedicated to :

1. My beloved
family, Mama, Bapak, Adek.
2. All my beloved
lecturers in English Departement at polytechnic of Sriwijaya.
3. All my friends in
English Departement especially 6BB at polytechnic of Sriwijaya.

Melin Sintya

ABSTRACT

Designing the Booklet to Promote lenggok as Souvenir Store in Palembang

(Melin Sintya, 2019: 39 Pages, 2 tables, 33 figures)

This final report aims to produce a booklet souvenir from Palembang. The writer limited the problems of this final report. The writer designed a booklet to promote souvenir from Palembang in which place are Lenggok. The method of this report are research and development (R&D) by Sukmadinata (2005), they are preliminary study, development of the product and testing. The problem was How to design a booklet to promote souvenir store in Palembang. The design was created by the writer and supported by 2 experts in limited testing and 3 experts in wider testing suggestion. The result show there were five steps to designing a booklet. The suggestion was expected to do in the next similar research and recommended to do further and deeper research in this area.

Keywords: (Design, Booklet, Lenggok)

ABSTRACT

Designing the Booklet to Promote lenggok as Souvenir Store in Palembang

(Melin Sintya, 2019: 39 Halaman, 2 table, 33 figures)

Laporan akhir ini bertujuan untuk menghasilkan sebuah buklet untuk mempromosikan sovenir dari Palembang. Penulis membatasi masalah dari laporan akhir ini. Penulis merancang sebuah buklet untuk mempromosikan sovenir dari Palembang yang berlokasi di toko oleh-oleh Lenggok. Metode dalam laporan akhir ini adalah penelitian dan pengembangan oleh Sukmadinata (2005), metode tersebut meliputi studi pendahuluan, pengembangan model dan pengujian dan diseminasi produk. Rumusan masalah dalam laporan akhir ini adalah bagaimana merancang buklet untuk mempromosikan sovenir dari Palembang. Desain buklet dibuat oleh penulis dan didukung oleh komet dan saran oleh 2 ahli di fase uji coba terbatas dan 3 ahli di fase uji coba luas. Hasil dari laporan akhir ini menunjukkan ada lima step untuk merancang buklet. Saran dari laporan akhir ini adalah melakukan penelitian yang sama dan merekomendasikan untuk melakukan penelitian lebih dalam dan luas.

Kata Kunci: (Design, Booklet, Lenggok)

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