

CHAPTER V

CONCLUSION AND SUGGESTION

This chapter presents about the conclusion and suggestion of the final report.

5.1 Conclusion

Based on the discussion about the steps of designing booklet, the writer concludes that there are 4 elements to designing booklet, they are Line, Shape, Size and colour. For the steps in designing booklet the writer used methodology of Research and Development by Sukmadinata (2005). The steps are preliminary study, model development and final product testing.

In the first step, the writer found informations about booklet from some journals as the content of booklet and the writer also found some informations about Lenggok Souvenir Store. Then, the writer designed the first draft of script. The writer implement the steps to designing draft of booklet by Hendric (2016) . There are the steps to designing a booklet, they are decide the information and photos that want to include in the booklet, decide booklet size, decide the purpose of the booklet, the target audience, designing a booklet using Photoshop adobe .

Next, in the second step the writer did limited testing to make the product developed. The writer asked for comments and suggestion from the experts of linguistic and booklet design. The linguistic expert stated that the script used and there some structural grammar problems and miss typed in the script, so the writer were fixed all the problems. Second computer engineering lecturer suggest to revised some design such as add official social media in front cover, change the colour of font and minimize the tittle of booklet in the front cover. The writer followed all the suggestion from the experts.

In the last step, the writer did wider testing to make a final product. The writer asked for comments and suggestion from script had been writen, booklet design and content to the staff Lenggok, staff of F18 Digital Printing and also the teacher of Queen Education Center Palembang.

The script writer stated that the there are some grammatical error, so the