

## **CHAPTER V**

### **CONCLUSION AND SUGGESTION**

#### **5.1 Conclusion**

Promoting traditional snacks in Palembang could be done by using blog. Furthermore, the blog is completed with the description, pictures, recipes, prices, and the place to buy of Palembang traditional snacks. It really helps tourists in getting information about traditional snacks in Palembang. The domain of blog is [www.palembangtraditionalsnacks.blogspot.com](http://www.palembangtraditionalsnacks.blogspot.com). Therefore, blog is an alternative way to promote Palembang traditional snacks.

Based on the explanation in the previous chapter, the writer concludes that there are three steps in finishing the blog of Palembang traditional snacks. First, the writer made the content of blog. Second, the writer made the blog and added the content of blog into the blog. Third, the writer did validation of the product in three aspects. They are the language appropriateness, the validation information of the content, and the design validation of the blog. By July 2, 2019 the visitors of blog has reached 392 viewers which means that the blog has successful to help promoting Palembang traditional snacks.

#### **5.2 Suggestion**

After finishing this final report, the writer tried to give some suggestions for the progress of this final report in the future. First, the government of Palembang should present more often about Palembang traditional snacks because lack of information about Palembang traditional snacks. Second, the writer suggest for the next researcher they could add more about Palembang traditional snacks since there are a lot of traditional snacks in Palembang.