

# **FINAL REPORT**

## **DESIGNING A SCRIPT FOR VIDEO PROMOTION OF TAMAN WISATA ALAM PUNTI KAYU AS TOURISM DESTINATION**



**This reports is written to fulfill one of the requirements for the  
subject of final report at English Department**

**By :**

**Rosa Lina Damayanti    061630901386**

**STATE POLYTECHNIC OF SRIWIJAYA PALEMBANG**

**ENGLISH DEPARTMENT**

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APPROVAL SHEET

DESIGNING A SCRIPT FOR VIDEO PROMOTION OF TAMAN WISATA  
ALAM PUNTI KAYU AS TOURISM DESTINATION



By :

**Rosa Lina Damayanti**

**061630901386**

**Palembang, July 2019**

Approved by,

First Advisor,

Second Advisor,

**Dra. Murwani Ujihanti, M.Pd**

**M.Pd**

**NIP. 195902171987032001**

**Nian Masna Evawati, S.Pd.,**

**NIP. 196112251989031004**

Acknowledged by:

Head of English Department

**Drs. M. Nadjmuddin, M. A.**

**NIP. 196209071988031001**

## PREFACE

First of all, the writer would like to thank to Allah SWT for blessing that has been given to the writer so that the writer could finish this final report. The writer also would like to express the warmest gratitude to the prophet Muhammad SAW for warning and remembering every kindness or fault occur. This final report is entitled “Designing a Script for Video Promotion of Taman Wisata Alam Punti Kayu”. This report is written to fulfill the requirement of Diploma III curriculum of State Polytechnic of Sriwijaya.

In arranging this paper, the writer truly got lots of challenges and obstructions but with help of many individuals, those obstructions could pass. The writer also realized there are still many mistakes in process of writing this paper. Therefore, any suggestion and critics are always welcome. The writer also expects that this report can give advantages for readers, especially the tourists and also the students of English Department at State Polytechnic of Sriwijaya.

Palembang, July 2019

The writer

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In this moment, this report is written to fulfill the requirement of final report. The writer also would like to say thanks to every people who have given many contributions to finish this final report. I want to say thanks to:

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Finally, the writer hopes that this report can give some benefits to those who are concerned in all. However, this final report is still far from being perfect, therefore any criticism and suggestion are always welcome.

## **ABSTRACT**

### **DESIGNING A SCRIPT FOR VIDEO PROMOTION OF TAMAN WISATA ALAM PUNTI KAYU AS TOURISM DESTINATION**

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**(Rosa Lina Damayanti, 2019: 53 Pages, 20 Tables)**

This final report discusses about how to design a script for video promotion of Taman Wisata Alam Punti Kayu. The purpose of this final report is to provide a script for video promotion of Taman Wisata Alam Punti Kayu . The data were collected by using observation and documentation. The result is to provide a script for video promotion of Taman Wisata Alam Punti Kayu as tourism destination in Palembang. The video will be share on YouTube so that the people can watch the video to get the information about Taman Wisata Alam Punti Kayu and can be reference to people who searching for destination in Palembang city. The conclusion in this final report is to provide a script to promote Taman Wisata Alam Punti Kayu as tourism destination.

**Keywords: script, video promotion**

## **ABSTRAK**

### **MENDESAIN SEBUAH NASKAH UNTUK VIDEO PROMOSI TAMAN WISATA ALAM PUNTI KAYU SEBAGAI DESTINASI PARIWISATA**

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**(Rosa Lina Damayanti, 2019: 53 Halaman, 20 Tabel)**

Laporan akhir ini membahas tentang bagaimana mendesain sebuah naskah untuk video promosi Taman Wisata Alam Punti Kayu. Tujuan laporan akhir ini adalah untuk menyediakan sebuah naskah untuk video promosi Taman Wisata Alam Punti Kayu. Data dikumpulkan melalui observasi dan dokumentasi. Hasilnya adalah untuk menyediakan sebuah naskah untuk video promosi Taman Wisata Alam Punti Kayu sebagai destinasi di Palembang. Video nya akan di bagikan ke YouTube oleh karena itu orang dapat menonton video tersebut dan mendapatkan informasi tentang Taman Wisata Alam Punti Kayu dan dapat menjadi referensi untuk orang yang mencari destinasi di kota Palembang. Kesimpulan dalam laporan akhir ini adalah menyediakan sebuah naskah untuk video promosi Taman Wisata Alam Punti Kayu sebagai destinasi pariwisata.

**Kata kunci : naskah, video promosi**

## MOTTO AND DEDICATION

**Motto:**

*“Help others, and God will help you”*

**This final report dedicated to:**

Allah S.W.T

My beloved parents and family

My lecturers at English Department State Polytechnic of Sriwijaya.



## LIST OF CONTENT

|                                     |                                     |
|-------------------------------------|-------------------------------------|
| APPROVAL SHEET .....                | 2                                   |
| ACKNOWLEDGEMENT .....               | 4                                   |
| ABSTRACT.....                       | 6                                   |
| MOTTO AND DEDICATION .....          | 8                                   |
| LIST OF CONTENT .....               | 9                                   |
| APPENDICESLIST OF TABLE.....        | 10                                  |
| LIST OF TABLE.....                  | 11                                  |
| CHAPTER I.....                      | <b>Error! Bookmark not defined.</b> |
| INTRODUCTION .....                  | <b>Error! Bookmark not defined.</b> |
| 1.1 Background.....                 | <b>Error! Bookmark not defined.</b> |
| 1.2 Research Problem .....          | <b>Error! Bookmark not defined.</b> |
| 1.3 Research Purpose .....          | <b>Error! Bookmark not defined.</b> |
| 1.4 Research Benefit .....          | <b>Error! Bookmark not defined.</b> |
| CHAPTER II.....                     | <b>Error! Bookmark not defined.</b> |
| LITERATURE REVIEW .....             | <b>Error! Bookmark not defined.</b> |
| 2.1 Definition of Tourism .....     | <b>Error! Bookmark not defined.</b> |
| 2.1.1 Kinds of Tourism .....        | <b>Error! Bookmark not defined.</b> |
| 2.2 Script.....                     | <b>Error! Bookmark not defined.</b> |
| 2.2.1 Stages of Script Writing..... | <b>Error! Bookmark not defined.</b> |
| 2.3 Media .....                     | <b>Error! Bookmark not defined.</b> |
| 2.4 Promotion.....                  | <b>Error! Bookmark not defined.</b> |
| 2.5 Video.....                      | <b>Error! Bookmark not defined.</b> |

|                                 |                                     |
|---------------------------------|-------------------------------------|
| CHAPTER III .....               | <b>Error! Bookmark not defined.</b> |
| RESEARCH METHODOLOGY.....       | <b>Error! Bookmark not defined.</b> |
| 3.1 Method of Research .....    | <b>Error! Bookmark not defined.</b> |
| 3.2 Preliminary Study .....     | <b>Error! Bookmark not defined.</b> |
| 3.2.1 Literature Study .....    | <b>Error! Bookmark not defined.</b> |
| 3.2.2 Field Survey .....        | <b>Error! Bookmark not defined.</b> |
| 3.2.3 Model Draft.....          | <b>Error! Bookmark not defined.</b> |
| 3.3 Model Development.....      | <b>Error! Bookmark not defined.</b> |
| 3.3.2 Wider Testing.....        | <b>Error! Bookmark not defined.</b> |
| 3.4 Final Product Testing.....  | <b>Error! Bookmark not defined.</b> |
| CHAPTER IV .....                | <b>Error! Bookmark not defined.</b> |
| FINDINGS AND DISCUSSION.....    | <b>Error! Bookmark not defined.</b> |
| 4.1 Findings.....               | <b>Error! Bookmark not defined.</b> |
| 4.2.2 Model Development.....    | <b>Error! Bookmark not defined.</b> |
| 4.2.3 Final Product .....       | <b>Error! Bookmark not defined.</b> |
| 4.2 Discussion .....            | <b>Error! Bookmark not defined.</b> |
| CHAPTER V .....                 | <b>Error! Bookmark not defined.</b> |
| CONCLUSION AND SUGGESTION ..... | <b>Error! Bookmark not defined.</b> |
| 5.1 Conclusion .....            | <b>Error! Bookmark not defined.</b> |
| 5.2 Suggestion.....             | <b>Error! Bookmark not defined.</b> |
| REFERENCES .....                | <b>Error! Bookmark not defined.</b> |
| APPENDICES                      |                                     |

## LIST OF TABLE

|  |                                     |
|--|-------------------------------------|
| Table 4.1 Part of the script in the opening .....        | <b>Error! Bookmark not defined.</b> |
| Table 4.2 Part of the script based on expert suggestion  | <b>Error! Bookmark not defined.</b> |
| Table 4.3 Part of the script before revision .....       | <b>Error! Bookmark not defined.</b> |
| Table 4.4 Part of the script after revision.....         | <b>Error! Bookmark not defined.</b> |
| Table 4.5 The script in Indonesian Language .....        | <b>Error! Bookmark not defined.</b> |
| Table 4.6 The script in English .....                    | <b>Error! Bookmark not defined.</b> |
| Table 4.7 Part of the script as persuasive sentence ...  | <b>Error! Bookmark not defined.</b> |
| Table 4.8 Part of the script as description sentence ..  | <b>Error! Bookmark not defined.</b> |
| Table 4.9 The script before revision and after revision  | <b>Error! Bookmark not defined.</b> |
| Table 4.10 The script before revision and after revision | <b>Error! Bookmark not defined.</b> |
| Table 4.11 The script before revision and after revision | <b>Error! Bookmark not defined.</b> |
| Table 4.12 The script before revision and after revision | <b>Error! Bookmark not defined.</b> |
| Table 4.13 The script before revision and after revision | <b>Error! Bookmark not defined.</b> |
| Table 4.14 The script before revision and after revision | <b>Error! Bookmark not defined.</b> |
| Table 4.15 The script before revision .....              | <b>Error! Bookmark not defined.</b> |
| Table 4.16 The Script after revision.....                | <b>Error! Bookmark not defined.</b> |
| Table 4.17 The Script before revision and after revision | <b>Error! Bookmark not defined.</b> |
| Table 4.18 Final product of the script.....              | <b>Error! Bookmark not defined.</b> |