

## **BAB V**

### **CONCLUSION AND SUGGESTION**

#### **5.1 Conclusion**

The video script can be used as medium to promote the heritages destinations in South Sumatera. The writer used Research and Development (R&D) by Sukmadinata (2005). This method is divided into three steps: a preliminary study, model development, and final testing. For final testing, the writer did not do the last steps because of the lack of time, budget and legality.

In Model development step, the writer asked three experts for three aspects such as linguistic, content, and script writing. After that, the writer gave the script to those experts, then, the experts gave the comments and suggestion to the script. So that, the writer following the experts' suggestion to improve the script.

#### **5.2 Suggestion**

There are two suggestions in this final report. First, regarding to the limitation in publishing this script in two languages, it is expected in the future that this script will be published in other international languages, such as mandarin. So, that other foreigners who speak in those languages but cannot understand English will be able to watch it. By this time, the video will be promoted South Sumatera globally.

Second, the writer suggests for the other researchers to create an attractive promotional script in order to attract tourist to visit the site.