

**FINAL REPORT**

**DESIGNING A BOOKLET AS TOURISM PROMOTIONAL MEDIA OF  
NIGHT CULINARY ON JALAN PANGERAN SURYA WIKRAMA SUBEKTI**



**This report is written to fulfill the requirement of final report at English  
Department**

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**APPROVAL SHEET**

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SUBEKTI**



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## **PREFACE**

First of all, the writer would like to thank to Allah SWT for blessing that has been given to the writer so that the writer could finish this final report. The writer also would like to express the warmest gratitude to the prophet Muhammad SAW for warning and remembering every kindness or fault occurred. This final report is entitled *Designing a Booklet as Tourism Promotional Media of Night Culinary on Jalan Pangeran Surya Wikrama Subekti*. This report is written to fulfill the requirement of Diploma III curriculum of State Polytechnic of Sriwijaya.

In arranging this paper, the writer truly got lots of challenges and obstructions but with help of many individuals, those obstructions could pass. The writer also realized there are still many mistakes in process of writing this paper. Therefore, any suggestion and critics are always welcome. The writer also expects that this report can give advantages for readers, especially the tourists and also the students of English Department at State Polytechnic of Sriwijaya.

Palembang, July 2019

The writer

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In this moment, this report is written to fulfill the requirement of final report. Therefore, the writer would like to give thanks to Allah SWT that has given a chance to finish this report. The writer also would like to say thanks to every people who have given many contributions to finish this final report. I want to say thanks to:

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Finally, the writer hopes that this report can give some benefits to those who are concerned in all. However, this final report is still far from being perfect, therefore any criticism and suggestion are always welcome.

Palembang, July 2019

The Writer

## **ABSTRACT**

Designing a Booklet as Tourism Promotional Media of Night culinary on Jalan Pangeran Surya Wikrama Subekti

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**(Korza Wasita Maharani, 2019: 55 Pages, 1 table, 21 figures)**

This final report aims to produce a booklet “Night Culinary on Jalan Pangeran SW Subekti”. The booklet is a good medium to promote Night Culinary on Jalan Pangeran SW Subekti. A development research method developed by Sukmadinata is used in this research. The problem is “How to design a booklet of Night Culinary on Jalan Pangeran SW Subekti”. The method of this report is Research and Development (R&D), they are (1) Preliminary study (2) Development of the product (3) Testing. The designs were created by the writer and supported by some expert’s suggestion. The writer prepared some data such as information the history, the location, variants of foods, the name of restaurants, and operational hours of restaurants. The conclusion of this report is booklet can be used as a guidance for tourists and visitors to find the information of Night Culinary on Jalan Pangeran SW.

**Keywords: (Research and Development, Design, Booklet, Night Culinary on Jalan Pangeran SW Subekti)**



## **ABSTRAK**

Designing a Booklet as Tourism Promotional Media of Night culinary on Jalan Pangeran Surya Wikrama Subekti

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**(Korza Wasita Maharani, 2019: 55 halaman, 1 table, 21 Gambar)**

Laporan akhir ini bertujuan untuk menghasilkan buklet "Kuliner Malam di Jalan Pangeran SW Subekti". Buklet ini adalah media yang baik untuk mempromosikan Kuliner Malam di Jalan Pangeran SW Subekti. Metode penelitian pengembangan yang dikembangkan oleh Sukmadinata digunakan dalam penelitian ini. Masalahnya adalah "Bagaimana merancang buklet Kuliner Malam di Jalan Pangeran SW Subekti". Metode laporan ini adalah Penelitian dan Pengembangan (R&D), yaitu (1) Studi pendahuluan (2) Pengembangan produk (3) Pengujian. Desainnya dibuat oleh penulis dan didukung oleh saran beberapa pakar. Penulis menyiapkan beberapa data seperti informasi sejarah, lokasi, varian makanan, nama restoran, dan jam operasional restoran. Kesimpulan dari laporan ini adalah buklet dapat digunakan sebagai panduan bagi wisatawan dan pengunjung untuk menemukan informasi Kuliner Malam di Jalan Pangeran SW.

**Keywords: (Penelitian dan Pengembangan, Desain, Buklet, Kuliner Malam di Jalan Pangeran SW Subekti)**

## **MOTTO AND DEDICATION**

*“Business will not betray results and helping others will provide a lot of convenience”.*

**Dedicated to:**

- My beloved parents**
- My beloved siblings**
- My friends**
- and Alfath Rizky Satria Wijaya**

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