

CHAPTER V

CONCLUSION AND SUGGESTION

This chapter presents about the conclusion and suggestion of the final report.

5.1 Conclusion

Based on the explanation on the previous chapter, the writer can conclude that this booklet can be used as a medium to promote night culinary in Jalan Pangeran SW Subekti. The booklet can be used as a guidance for tourists and visitors to find the information of Palembang culinary especially at Jalan Pangeran SW Subekti because the booklet consists of the history, the picture of places, information of the foods and the place where Jalan Pangeran SW Subekti. The booklet was used *art paper* 210 gsm for the cover and back cover booklet. Then, the contents of booklet used *art paper* 150 gsm. The booklet was designed using application Canva.com with the total of 20 pages. For the font of the description in the booklet, the writer used Sachenz not less than 18 Pt and the title font used Script Leagua Sparta Bold not less than 22 and font color is black. After that, the writer also used latte and white as the background color in the booklet, while for the accessories of the design booklet, the writer used brown and white color. Besides that, the writer used R&D by Sukmadinata (2005) as the research methodology, and then, the writer made final product after revised by limited and wider testing.

5.2 Suggestion

Based on the results of designing booklet of Night Culinary on Jalan Pangeran SW Subekti that has been done, the writer would like to give some suggestion as follows:

1. It is expected that this final draft benefits to many people; domestic and international visitors who need to know more information and knowledge about other places of Night Culinary in Palembang such as at Jalan Pangeran SW Subekti.
2. The writer also suggests that the government increase the facilities of Night Culinary on Jalan Pangeran SW Subekti as a new asset in South Sumatera so that visitors have another choice to visit.