

FINAL REPORT

**PROMOTING RUMAH OENG BOEN TJIT IN THE STEPS OF
INTRODUCING PALEMBANG DESTINATION USING SOCIAL MEDIA**



This report is written to fulfill the requirement of the final report subject in
English Department State Polytechnic of Sriwijaya

By:

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STATE POLYTECHNIC OF SRIWIJAYA

PALEMBANG

2019

FINAL REPORT

**PROMOTING RUMAH EONG BOEN TJIT IN THE STEPS OF
INTRODUCING PALEMBANG DESTINATION USING SOSIAL MEDIA**



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PREFACE

First of all, the writer would like to perform the gratitude to Jesus Christ for the blessing that given to the writer, so that the writer could accomplish and finish the final report on time. Next, the writer would like to express the warmest gratitude for family because they have always support the writer in finishing this final report. The writer also would like to give big thanks for the advisors who had been helping in writing and finishing this final report.

This report is written to fulfill the requirement for Final Report project at State Polytechnique of Sriwijaya which entitled **"Promoting Rumah Oeng Boen Tjit in the Steps of Introducing Palembang Destination Using Social Media"**.

The writer realize that there are still have some mistakes in writing this final report and far for being the perfect. The writer hope the readers can give suggestion and critics for this final report. The writers hope expect that this final report can give advantages and usefulness especially for the students of English Department.

Palembang, July 2019

The Writer

ABSTRACT

PROMOTING RUMAH OENG BOEN TJIT IN THE STEPS OF INTRODUCING PALEMBANG DESTINATION USING SOCIAL MEDIA

Regina Yen Indyka, 2019, 50 pages,

The purpose of this final report is to know how to promote a destination using social media to be known by many people and to increase the knowledge and reading interest. In this final report, the writer uses “qualitative by using descriptive” methods. The “qualitative by using descriptive method” include two steps, they are: (1) interview and (2) documentation. And after that, the writer tells about how to promote Rumah Oeng Boen Tjit using social media. And the writer tells the information about Rumah Oeng Boen Tjit. The information tell about general information, details and pictures of Rumah oeng Boen Tjit that are useful for invite the readers to visit Rumah Oeng Boen Tjit.

Keyword: (Promoting, Social Media)

MOTTO

“When you choose to put God first in your life, He will provide all that you need in order for you to do what He created you to do”

DEDICATION

This final report is dedicated to:

State Polytechnique of Sriwijaya

My beloved family

Lecturers in English Department at State Polytechnique of Sriwijaya

My beloved friends

ACKNOWLEDGEMENT

In this moment, the writer would like to express deep gratitude to the entire participants for her advices, valuable guidance during writing this report.

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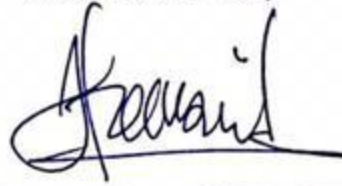
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