

FINAL REPORT
DESIGNING CHENG HO BOOKLET TO PROMOTE A SYMBOL OF
CULTURE ACCULTURATION IN PALEMBANG



**This report is written to fulfill the requirement of final report subject at State
Polytechnic of Sriwijaya**

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STATE POLYTECHNIC OF SRIWIJAYA

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APPROVAL SHEET
FINAL REPORT
DESIGNING CHENG HO MOSQUE BOOKLET AS A SYMBOL OF
CULTURE ACCULTURATION IN PALEMBANG



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PREFACE

First of all the writer would like to perform the gratitude to Allah SWT for giving the mercy and the blessing for the writer in finishing this final report. This report is written to fulfill the requirement of Final report at State polytechnic of Sriwijaya with the title ‘’Designing Cheng Ho mosque Booklet to Promote a Symbol of Culture Acculturation in Palembang’’

The writer realizes this final report is still far from being perfect because of limitation of time, cost, legality, sources and knowledge. Therefore, comments and suggestions from the reader are very needed. The writer also expect that this report can improve the readers knowledge about designing booklet, cultural tourism and Cheng Ho mosque especially for the students of English Department, State Polytechnic of Sriwijaya

Palembang, July 2019

The writer

ABSTRACT

Designing Cheng Ho Mosque Booklet to Promote a Symbol of Culture Acculturation Palembang

(Yuniarsi 2019, 34 pages, 26 pictures)

This research is focused on how to design a booklet of Cheng Ho mosque. The booklet is developed by using research and development method (R&D) modified by Sukmadinata (2005) they are: (1) preliminary study (2) model development (3) final product testing. The design was created by the comment and suggestion from the experts in language aspect and design aspect. For comment and suggestion in language aspect, the expert said that the writer did not spell the word well. While in design aspect the expert suggested to change the font, add a space between two pictures and tidy up the picture arrangement. The writer expected the booklet can give information about Cheng Ho mosque Palembang and can be used as a media to promote this tourism destination in Palembang.

Keywords : research and development, Cheng Ho mosque, booklet, tourism

ABSTRAK

Merancang Buklet Masjid Cheng Ho sebagai Simbol Akulturasi Budaya Palembang

(Yuniarsi 2019, 34 halaman, 26 gambar)

Penelitian ini difokuskan pada bagaimana merancang buklet masjid Cheng Ho. Buklet ini dikembangkan dengan menggunakan metode penelitian dan pengembangan (R&D) yang dimodifikasi oleh Sukmadinata (2005) yaitu: (1) studi pendahuluan (2) pengembangan model (3) pengujian produk akhir. Desain dikembangkan dari komentar dan saran dari para ahli dalam aspek bahasa dan aspek desain. Untuk komentar dan saran dalam aspek bahasa, ahli mengatakan bahwa penulis tidak mengeja kata dengan baik. Sementara dalam aspek desain, ahli menyarankan untuk mengubah font, menambahkan spasi antara dua gambar dan merapikan penyusunan gambar. Penulis berharap buklet ini dapat memberikan informasi tentang masjid Cheng Ho Palembang dan dapat digunakan sebagai media untuk mempromosikan destinasi wisata ini di Palembang.

Kata kunci: penelitian dan pengembangan, masjid Cheng Ho, buklet, pariwisata

MOTTO AND DEDICATION

Motto :

You only live once, but if you do it right,

Once is enough

(Mae West)

Dedication :

This final report is dedicate to Allah STW for still let me breath to finish this report. My family who always support me and rise me up when I am down and everyone who read this final report. The writer expect this report can open your mind about Cheng Ho mosque Palembang as a tourism destination which must be visited.

TABLE OF CONTENT

| | |
|---|-------------------------------------|
| FINAL REPORT..... | i |
| APPROVAL SHEET | Error! Bookmark not defined. |
| ABSTRACT..... | ii |
| PREFACE..... | Error! Bookmark not defined. |
| MOTTO AND DEDICATION | vi |
| ACKNOWLEDGEMENT | Error! Bookmark not defined. |
| LIST OF FIGURE..... | ix |
| LIST OF TABLE | x |
| CHAPTER I..... | Error! Bookmark not defined. |
| INTRODUCTION..... | Error! Bookmark not defined. |
| 1.1. Background..... | Error! Bookmark not defined. |
| 1.2 Problem Limitation..... | Error! Bookmark not defined. |
| 1.3 Problem formulation..... | Error! Bookmark not defined. |
| 1.4 Purpose | Error! Bookmark not defined. |
| 1.5 Benefits..... | Error! Bookmark not defined. |
| CHAPTER II..... | Error! Bookmark not defined. |
| LITERATURE REVEIEW | Error! Bookmark not defined. |
| 2.1 Tourism..... | Error! Bookmark not defined. |
| 2.2 Types of Tourism | Error! Bookmark not defined. |
| 2.2.1 Cultural Tourism..... | Error! Bookmark not defined. |
| 2.3 Culture Acculturation | Error! Bookmark not defined. |
| 2.4 Promotion | Error! Bookmark not defined. |
| 2.5 Media of Promotion..... | Error! Bookmark not defined. |
| 2.6 Booklet | Error! Bookmark not defined. |
| 2.7 Characteristics of Good Booklet | Error! Bookmark not defined. |
| CHAPTER III..... | Error! Bookmark not defined. |
| RESEARCH METHODOLOGY | Error! Bookmark not defined. |
| 3.1 Research method | Error! Bookmark not defined. |
| 3.1.1. <i>Studi Pendahulua</i> (Preliminary study) | Error! Bookmark not defined. |
| 3.1.2 <i>Pengembangan Model</i> (Development of product)..... | Error! Bookmark not defined. |
| 3.1.3 <i>Pengujian</i> (Final Product Testing)..... | Error! Bookmark not defined. |

| | |
|---------------------------------|-------------------------------------|
| CHAPTER IV | Error! Bookmark not defined. |
| FINDINGS AND DISCUSSION | Error! Bookmark not defined. |
| 4.1 Findings | Error! Bookmark not defined. |
| 4.2 Discussion..... | Error! Bookmark not defined. |
| 4.2.1 Preliminary study | Error! Bookmark not defined. |
| 4.2.2 Model Development | Error! Bookmark not defined. |
| CHAPTER V..... | Error! Bookmark not defined. |
| CONCLUSION AND SUGGESTION | Error! Bookmark not defined. |
| 5.1 Conclusion..... | Error! Bookmark not defined. |
| 5.2 Suggestion | Error! Bookmark not defined. |
| REFERENCES..... | Error! Bookmark not defined. |

LIST OF FIGURE

- Figure 4.1 Front Cover of in the first draft.....**Error! Bookmark not defined.**
- Figure 4.2 Back cover in the first draft**Error! Bookmark not defined.**
- Figure 4.3 Table of content in the first draft**Error! Bookmark not defined.**
- Figure 4.4 Preface in the first draft**Error! Bookmark not defined.**
- Figure 4.5 History of Cheng Ho mosque in the first draft ... **Error! Bookmark not defined.**
- Figure 4.6 Brief description in the first draft**Error! Bookmark not defined.**
- Figure 4.7 Culture acculturation in the first draft ..**Error! Bookmark not defined.**
- Figure 4.8 The inscription in the first draft**Error! Bookmark not defined.**
- Figure 4.9 Souvenirs stand in the first draft.....**Error! Bookmark not defined.**
- Figure 4.10 Cheng Ho mosque location in the first draft..... **Error! Bookmark not defined.**
- Figure 4.11 Writer’s profile in the first draft**Error! Bookmark not defined.**
- Figure 4.12 Pictures of Cheng Ho mosque in the first draft **Error! Bookmark not defined.**
- Figure 4.13 Note in the first draft.....**Error! Bookmark not defined.**
- Figure 4.14 Content revision in limited testing.....**Error! Bookmark not defined.**
- Figure 4.15 Content revision in wider testing**Error! Bookmark not defined.**

LIST OF TABLE

| | |
|---|-------------------------------------|
| Table 4.1 Grammar revision in limited testing | Error! Bookmark not defined. |
| Table 4.2 Grammar revision in wider testing..... | 26 |

