

CHAPTER V

CONCLUSION AND SUGGESTION

This chapter presents the conclusion and suggestion of this final report

5.1 Conclusion

From the explanation in the previous chapter. The writer concludes that Cheng Ho mosque booklet can be used as a medium to promote this religious site in Palembang and it can be a guidance for people who visits this site. For designing this booklet the writer used Research and Development (R&D) method modified by Sukamdinata (2005) with three main steps : (1) preliminary study (2) development of product (3) final product testing.

In preliminary study the writer got some information related to the tittle. Some information was about the culture acculturation that reflect in human life, types of tourism and characteristics of good booklet. Also, the writer did the observation by visiting Cheng Ho mosque and found the culture acculturation that reflect in four parts of the architectural building, to add more data the writer interviewed Mrs. Meri as the Palembang regional coordinator of PITI (*Persatuan Islam Tionghoa Indonesia*) and got some information about the history and brief description of this mosque. Then, the writer made the draft model of Cheng Ho mosque booklet using Microsoft Publisher 2013 digital application.

For development of product, the writer asked four experts in limited testing and wider testing, they gave comment and suggestion related to language aspect and design aspect. Some of comments and suggestions were about to change font of the text, add a space between two pictures and tidy up the picture arrangement. For final product testing, the writer did not do this steps because the lack of time, cost and legality. Therefore, the result of this final product is the booklet of Cheng Ho mosque Palembang which can be used as the medium to promote this tourism destination in Palembang.

5.2 Suggestion

Based from the conclusion above, the writer expected that for the next similar research, the researcher should do the dissemination steps because both local community and foreigners need to know get information about this tourism destination in Palembang and also add more information about Cheng Ho mosque Palembang. So, the booklet as the final product from the final product testing and dissemination can be placed in the tourism center such as in Sultan Mahmud Badaruddin II airport and BKB (*Benteng Kuto Besak*)