

CHAPTER 1 - INTRODUCTION

1.1 Background

Hospitality is very closed to polite service and good ethics to the guest. As an Indonesian, the writer is very proud because people in Indonesia are famous and known well for its excellent hospitality to the whole world. With good hospitality, people in Indonesia can bring a lot of tourists who want to visit Indonesia. Therefore, Indonesian Ministry of Tourism makes tag line like *Pesona Indonesia* and *Wonderful Indonesia*.

Specifically hospitality can be found and felt in hotels, restaurants, bars, airlines, cruise, banks and also those all are called hospitality industry. But in general, hospitality itself can be found in the market, small market, recreation areas, hospitals and so on. Hospitality is very close only to people who work or school in the world of hospitality industry or tourism and the common people know only the outside of hospitality industry, that the hospitality is obviously related to hotel or tourism and the very pity fact is for people who really do not know about hospitality assume that hospitality is hospital.

That misunderstanding about hospitality is hospital happens because lack of socialization which tells about the hospitality or hospitality industry for public and it makes many people do not know about hospitality. Therefore, as a person who is close to the hospitality or hospitality industry, because the writer is a student in English Department State Polytechnic of Sriwijaya which the writer's majority are learn about tourism and hotel, and also the writer did the job training in hotel and sometimes the writer doing daily worker in hotel, so from that, the writer would like to introduce what the hospitality is and especially in the hotel through fictions.

Wirawan (2013) stated Fiction is a type of writing that is only based on imagination. The writer just imaginary invention. Furthermore Wirawan stated that the types of Fiction are short stories, novels, sinetron, telenovela, drama, comedy, horror, action movies. So based on Mr. Wirawan statement the writer choose to write the kind of fictional writing which is short story. Sugeng (2016) claimed short story are fictional or not really happening, but it can happen anytime, anywhere and the story is relatively short. So the writer think by wrote short story collection book it could be the media to introduce and give information about hospitality easily.

The fictions or short story collection book that the writer wrote, told some stories and divided by chapters and has a main title that is "Blue Dress" which tells about the hospitality in the front office department and food and beverage department with an exciting storyline based on the experienced of the writer.

Writer hopes the short story collection book that the writer wrote could give information to common people who do not know what hospitality is and also as entertainment to them. For people who are close to the hospitality industry hopefully could entertain them because it is close to their daily lives. For that the writer make the title of this research is "Writing Fictions entitled *Blue Dress* for Introducing Hospitality in Hotel"

1.2 Problem Formulations

The Problem formulation is "How to Write Fictions entitled "Blue Dress" for Introducing Hospitality in Hotel?"

1.3 Research Objective

The objective of this research was to write fictions entitled "Blue Dress" for introduce hospitality.

1.4 Benefits

For Writer :

1. hopefully by making these short stories can make the writer more creative in writing and have more spirit in writing.

2. The writer hopes that the product can be produced and can be sold so the writer can get income of it.

For Readers :

1. The writer hopes that this research can give knowledge to the readers about what the hospitality is especially in hotel.
2. The writer hopes for the readers in general and also those who school or work in the hospitality industry can feel the fictions that the writer made can entertain them.