

CHAPTER V

CONCLUSION AND SUGGESTION

5.1 Conclusion

Video can be used as a medium to introduce the historical points from one tourism destination. Because it is able to combine audio and visual technology together to produce a dynamic and interesting impressions. It is also the combination of the pictures and sound, so that the viewers can be easier to receive and understand the information to be delivered via the video.

In making video, the writer needs the script to make video well-organized. Script is the important thing in making the video. Therefore, the elements to make a good script are Hook, Body, and Closing. In order to make the script, the writer used English as the audio because it is universal language and Indonesian as the subtitle language. So, local viewers can enjoy the video too.

Nowadays, people are very active in social media. Uploaded a video to the social media platform such as Instagram and YouTube can be the easy access to introduce historical tourism such as Bukit Siguntang with the bigger insights by considering to create awareness such as writing a hashtag in Instagram caption and making an interesting thumbnail for YouTube video. Furthermore, video and social media have a good function in introducing historical tourism destination.

5.2 Suggestion

The writer suggested this video and script need more time to collect more data and information. This final report can be as reference for the next research and can be developed by other students of State Polytechnic of Sriwijaya. The writer also expects the youth to participate in introducing and conserving the historical tourism in Palembang.