

FINAL REPORT

**DESIGNING BOOKLET ABOUT PALEMBANG TRADITIONAL FOODS
AVAILABLE IN FOOD CULINARY MARKET 16 ILIR**



**This report is written to fulfill the requirements for the subject of final report
in English Department**

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**STATE POLYTECHNIC OF SRIWIJAYA
ENGLISH DEPARTMENT
2020**

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DESIGNING BOOKLET ABOUT PALEMBANG TRADITIONAL FOODS
AVAILABLE IN FOOD CULINARY MARKET 16 ILIR



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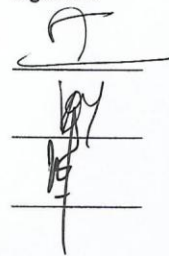
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PREFACE

First of all, the writer would like to convey his gratitude to Allah SWT for the blessing given to the writer, so could finish the final report. This final report was written to fulfill the needs of English Department Diploma III curriculum of State Polytechnic of Sriwijaya entitled “Designing Booklet about Palembang Traditional Foods available in Food Culinary Market 16 Ilir”.

The writer considers that there are still some mistakes in writing this final report. Therefore, constructive criticisms and suggestions are expected for the final report progress. Finally, the writer expect that this report can give the benefits to other people especially for the students.

Palembang, July 2020

The writer

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MOTO AND DEDICATION

Motto:

“Where there’s a way, there’s a will”

This final report is dedicated to:

My Family

My Friends

English Departments

Dahlia

ABSTRACT

DESIGNING BOOKLET ABOUT PALEMBANG TRADITIONAL FOODS AVAILABLE IN FOOD CULINARY MARKET 16 ILIR

(Hani Indarti Sukma, 2020: 55 Pages)

The goal of this research is to design booklet of *Palembang Traditional Food* to promote Palembang Traditional Foods available in Food Culinary Market 16 Ilir. This report is used to find How to design booklet *Palembang Traditional Foods* by designing booklet of *Palembang Traditional Foods*. The methodology of this research is Research and Development from Sukmadinata (2005). This final report modified and developed the Research and Development method into three steps: Preliminary Study, Model Development, and also Final Product Testing. The problem formulation in this report was formulated into a question: How to design booklet of *Palembang Traditional Foods* and What are the the contents that should be put in booklet. The research instruments used, first Preliminary Study: literature study, field survey, model draft. Second, model development consisted of limited testing and wider testing. Based on the finding, the writer made design booklet of *Palembang Traditional Food* to promote Palembang Traditional Food available in 16 Ilir Food Culinary Market. It is concluded that the developed booklet may give knowledge and information to the readers about Palembang Traditional Foods available in Food Culinary Market 16 Ilir which will be promoted.

Keywords: Research and Development, Booklet, Palembang Traditional Foods

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