

CHAPTER I

INTRODUCTION

In this chapter, the writer will discuss about background, problem formulation, problem limitation, research purpose, and research benefits.

1.1. Background

In this modern era, tourism is one of the biggest industries in Indonesia. According to Undang-Undang Republik Indonesia Nomor 10 Tahun 2009 tentang Kepariwisataaan, tourism is a variety of tourism activities and is supported by various facilities and services provided by the community, entrepreneurs, government, and local government. This tourism activity is carried out by the community to encourage the economic progress of the local community. According to Spillane in Nugraha (2019), there are various kinds of tourism based on the motive of travel destination, starting from pleasure tourism, recreational tourism, cultural tourism, sports tourism, business tourism, and convention tourism. For cultural tourism itself, Palembang has four places for people to learn about historical objects. One of those places is Balaputera Dewa Museum.

Balaputera Dewa Museum is one of the South Sumatra State Museum which stores South Sumatra's cultural heritage under the auspices of Dinas Kebudayaan dan Pariwisata Palembang. Inside this museum building, there are three exhibition spaces that separate historical relics based on three groups, namely relics of pre-historical era, relics of the independence era, and relics of Palembang cultural heritage. Outside those three rooms, there is a large collection of statues and historical relics of the Sriwijaya Kingdom that are displayed openly. There is also Rumah Limas which is the largest-sized collection that this museum has.

Generally, there are several benefits that people can get when visiting a museum. First of all, people will get knowledge and insight by looking at historical objects. Next, people can interact with others, such as the museum

keeper to ask various questions about the museum or historical objects in the museum. Then, people will get a different atmosphere because they will look at a lot of collection of unique and interesting objects. People will not meet those objects in other places.

However, based on the condition that is happened right now, there are a lot of people who are not happy to go to the museum because the museum is still considered less attractive and does not accommodate people's interests. Most people think that museum is ancient. Next, the condition of the museum is poorly maintained. The appearance of the museum is also very standard. It is just a space with exhibiting historical objects that are considered very boring. This condition sometimes makes the museum empty of visitors. Visitors need something that can make them still want to know and learn about historical objects.

There is another way of introducing historical objects. People can read a short story about historical objects. By reading a short story, people who do not want to come to the museum can stay at their house and enjoy reading the short story. On the other hand, it can also make people curious about the historical objects that are told in the short story and want to feel the atmosphere in the museum. People will come to look at the historical objects in the museum, so the museum will not be empty of visitors. The short story that will be made is A Day in Balaputera Dewa Museum. This short story will tell a lot of historical objects that can be found and the atmosphere that can be felt in the Balaputera Dewa Museum. By including several elements in a short story, people will be interested in reading the short story. Therefore, it is better to design a short story about historical objects to make people know and learn about historical objects. For that reason, the writer will write the final report with the title "Designing a Short Story Entitled 'A Day in Balaputra Dewa Museum' to Introduce Historical Objects in Palembang".

1.2. Problem Formulation

Based on the background above, the problem formulation of this final report is to design a short story entitled “A Day in Balaputra Dewa Museum” to introduce historical objects in Palembang.

1.3. Problem Limitation

The scopes of this report will be limited by the process of designing in terms of the content a short story entitled “A Day in Balaputera Dewa Museum” related to fiction in the light of historical objects in Palembang. There are several kinds of historical objects in the Balaputera Dewa Museum, such as a replica of statues, collection of heritage objects, a replica of inscriptions, and Rumah Limas.

1.4. Research Purpose

The research purpose of this final report is to find out the process of designing a short story entitled “A Day in Balaputera Dewa Museum” to introduce historical objects in Palembang.

1.5. Research Benefits

The benefits of this final report are:

1. For readers:
 - a. Being a reference to write a Final Report on the same topic.
 - b. Giving knowledge and information to the readers about the historical objects in Palembang.
2. For State Polytechnic of Sriwijaya:

Introducing the polytechnic in the tourism area in producing short stories that contain cultural tourism in Palembang.
3. For Balaputera Dewa Museum:

Being a media to introduce the historical objects in Palembang.