

CHAPTER V

CONCLUSION AND SUGGESTION

5.1 Conclusion

Based on the previous chapter, the writer concludes that the video can be used to introduce *Kue Lumpang* as one of traditional snacks from Palembang. Video is considered more interesting than picture and text, because video combines images, sounds and also effects. In order to write a good video script, some experts who master in content, *Bahasa Indonesia*, English, and design was involved. There were 2 pages consisting of 499 words in the script. The script are divided into opening, main, and closing session. For the final product, the writer uploaded and showed the video to the public by uploaded it in youtube.

5.2 Suggestion

There are two suggestions in this final report. First, the writer suggests chefs of pastry and the owner of bakery to use *Bunga Telang* as natural dyes in their pastry because the use of *Bunga Telang* as natural dyes is still unfamiliar.

Second, the writer suggests other researchers to create another video script about unpopular traditional snacks from Palembang with different natural dyes in order to promote the unpopular traditional snacks.