

CHAPTER V

CONCLUSION AND SUGGESTION

5.1 Conclusion

Conclusion The video script can be used as medium to promote the heritages destinations in South Sumatera. The writer used (Research and Development) by Sukmadinata (2005). This method is divided into three steps a preliminary study, model development, and final testing. In preliminary study, the writer did 3 steps, including literature study, field survey, and model draft design. In literature study, the writer watched some videos and read journal about things that need to be considered in this final project. In this case, the writer found *Tahok Tutok* as Prabumulih Traditional Food which is rarely known and rarely promoted because of less popular. In Field Survey the writer observed the data started from asking Mrs.Tuti Dalimah as the citizen of Prabumulih (Kali Pucuk). The writer got the information about *Tahok Tutok* discussed in the final report. Last is Model Draft Design. After collecting the information from preliminary study and field survey, the writer made a draft of a script.

In Model development step, the writer asked six experts for three aspects such as linguistic, content, and script writing. For final testing, the writer did not do the last steps because of the lack of time, budget and legality. The revisions were focussed on improper parts change the title from Designing Video Script Of *Tahok Tutok* to Promote Prabumulih Traditional Food to Writing Video Script Of *Tahok Tutok* to Promote Prabumulih Traditional Food.

5.2 Suggestion

Based on the conclusion above, the writer would like to give some suggestions as follows:

1. For the next researcher who will be interested to raise Prabumulih traditional food, should develop this research with more variants of Prabumulih traditional foods that are less popular.
2. The writer suggests to local people of Prabumulih to promote the *Tahok Tutok* not only as a Prabumulih traditional food but also make *Tahok Tutok* continue to grow and to be known.