THE FINAL REPORT

THE PASSENGERS' PERSPECTIVES ON LRT (LIGHT RAIL TRANSIT) SERVICE QUALITY IN PALEMBANG



This Report is written to fulfill one of requirements to finish Diploma III

Educational accomplishment at English Department

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APPROVAL SHEET THE FINAL REPORT THE PASSENGERS' PERSPECTIVES ON LRT (LIGHT RAIL TRANSIT) SERVICES IN PALEMBANG



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2020

MOTTO AND DEDICATION

Motto:	
"Do the best and pray. God will take care of the rest."	
"There is no limit of struggling"	
"Where there's a will, there's a way"	
	-Unknowns-
Dedication:	
This final report is dedicated to:	
Allah swt	
English Department	
LRT Palembang	
My Parents	
My Sister	
Myself	

PREFACE

First of all, the writer would like to perfoms the gratitude to Allah swt for the mercy that has been given to the writer so that the writer could finish the final report. The writers also would like to express the warm east is grattitide to the noble prophet Muhammad saw, for warning and remembering every kindness or fault occured. Eventually, this report is written to fulfill the requirement of final report at State Polytechnic of Sriwijaya, which entitled "The Passengers' Perspective on LRT (Light Rail Transit) Service Quality in Palembang".

The writer consider that there are still some mistakes in writing this report, it is caused by limitation in experiences, abillity, and knowledge. Therefore, the writer expect the readers can give suggestion, and critics for this job training report.

Finally the writer expect that is report can give advantage, and usefullness especially for the students of English Department.

Palembang, September 2020

The writer

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First of all, I would like to express gratitude to Allah swt that has given us the mercy, the grace, and the bless so the writers can finish this report. After that I would like to express to prophet Muhammad saw who has brought us from the darkness into brightnes.

The final report is to fulfill the requirement for Diploma study of English Department of Polytechnic of Sriwijaya Palembang.

The writer realize that this final report, there are many mistakes and weaknesses because of lack information and ability which the writer had. Therefore, the writer need suggestion and advices to improve information and ability for the writer.

The writer would like to thank to:

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- 4. My beloved parents Papa Indarianes and Mama Ruslinda, thank you for the support, suggestion, praying and everything for me.
- 5. My beloved twin Yurinda Marlina thank you for your support and praying for me, see you on top my twin.

ABSTRACT

THE PASSENGERS' PERSPECTIVE ON LRT (LIGHT RAIL TRANSIT) SERVICE QUALITY IN PALEMBANG

(Indira Karlina, 5 tables, 19 figures, 4 charts)

This research is finding out the passengers' perspective about Service Quality, the problem is the passengers' perspectives of service quality in LRT (Light Rail Transit) Palembang. The writer used quantitative research methode to analyze the data. The writer used 5 dimension of service quality such as tangible, assurance, responsiveness, empathy, and reliability to measure excellent service quality. These research techniques for collecting data were observation, interviews and questionnaires. In this research the writer used stratified random sampling with 400 respondents of Passengers in LRT Palembang. The result of the service quality on five dimensions (tangible, assurance, responsiveness, empathy, and reliability) to measure excellent service quality in LRT Palembang was excellent and very satisfying.

Keyword: passengers' perspectives, service quality, LRT Palembang

TABLE OF CONTENT

TITLE

APPROVAL S	HEET
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MOTTO AND DEDICATION	i
PREFACE	ii
ACKNOWLEDGEMENT	iii
ABSTRACT	iv
TABLE OF CONTENT	v
LIST OF TABLES	viii
LIST OF CHARTS	ix
LIST OF FIGURES	X
CHAPTER I INTRODUCTION 1	1
1.1 Background	1
1.2 Problem Formulation	2
1.3 Purpose of The Research	2
1.4 Research Benefits	3
CHAPTER II LITERATURE REVIEW	4
2.1 Passengers	4
2.2 Customer Satisfaction	4
2.3 The Advantages of Customer Satisfaction	5
2.3.1 Indicators of Customer Satisfaction	5
2.3.2 Factors of Encouraging Customer Satisfaction	6
2.4 Definition of Perspective	8
2.5 Factors of Perspective	8
2.5.1 Internal Factors	9

2.5.2 External Factors	9
2.6 Definition of Excellent Service	10
2.7 The Importances of excellent Service	11
2.8 Definition of Service Quality	12
2.9 Measuring of Service	13
2.10 LRT Palembang	15
CHAPTER III RESEARCH METHODOLOGY	18
3.1 Method of Research	18
3.2 Population of the Research	18
3.3 Sample of the Research	19
3.4 Technique of Collecting the Data	20
3.4.1 Observation	20
3.4.2 Interview	21
3.4.3 Questionnaire	22
3.5 Techniques for Analyzing the Data	23
3.5.1 Observation	24
3.5.2 Interview	24
3.5.3 Questionnaire	25
CHAPTER IV FINDINGS AND DISCUSSIONS	29
4.1 Findings	29
4.1.1 Respondent Profile	28
4.1.2 The Observation in LRT Palembang	31
4.1.3 The Interview in LRT Palembang	31
4.1.4 The Result of Total Index of Service Statements	32
4.2 Discussions	33
4.2.1 The Result of Observation	33
4.2.2 The Result of Interview	43
4.2.3 The Result of Questionnaire	46

CHAPTER V CONCLUSIONS AND SUGGESTIONS	51
5.1 Conclusions	51
5.2 Suggestions	51
REFERENCES	53
APPENDIECES	

LIST OF TABLES

Table	3.1	Ideal score for Senior High School Students	26
Table	3.2	Ideal score for College Students	26
Table	3.3	Ideal score for Civil Servants	26
Table	3.4	Ideal score for Private	27
Table	3.5	The Interpretation Criteria of Rating Scale	27

LIST OF CHARTS

Chart	4.1 Respondents' Occupation	29
Chart	4.2 Respondents' Gender	30
Chart	4.3 Respondents' Origin	30
Chart	4.4 The Result of Total Index of Service Statements	32

LIST OF FIGURES

Figure	4.1	The Rail Road in Demang Station	33
Figure	4.2	The Escalator in LRT Palembang	33
Figure	4.3	The Lift in LRT Palembang	34
Figure	4.4	The Locket	34
Figure	4.5	The Automatic Fare Collection	35
Figure	4.6	The Seating Area	36
Figure	4.7	The CCTV in Seating Area	36
Figure	4.8	The Information Screen	37
Figure	4.9	The Public Toilet	37
Figure	4.10	The Musholla	38
Figure	4.11	The Nursery Room	38
Figure	4.12	The Medical Room	38
Figure	4.13	The LRT Area	39
Figure	4.14	The Ticketing Employee	40
Figure	4.15	The Cleaning Service	40
Figure	4.16	The Cleaning Service Employee	41
Figure	4.17	The Medical Room	41
Figure	4.18	A Security in Station	42
Figure	4.19	A Security in Train	42