

FINAL REPORT

**THE POTENCY OF SEKANAK RIVER AS A TOURISM OBJECT
IN PALEMBANG**



**This Final Report is written to complete final report subject in English Department at
State Polytechnic of Sriwijaya**

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**ENGLISH DEPARTMENT
STATE POLYTECHNIC OF SRIWIJAYA**

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APPROVAL SHEET
THE POTENCY OF SEKANAK RIVER AS A TOURISM OBJECT IN PALEMBANG



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Palembang, August 2020

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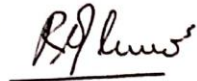
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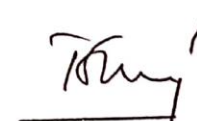
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STATE POLYTECHNIC OF SRIWIJAYA

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PREFACE

First of all, the writer would like to express the gratitude to Allah SWT for the blessing to finish this final report with the title “The Potency of Sekanak River As A Tourism Object In Palembang”. This final report is written to fulfill the requirement of final report project in English Department of State Polytechnic of Sriwijaya.

The writer also would like to thanks to everyone who helped the writer to finish this final report, especially for the writer’s advisors who have given much suggestion, support, and time. The writer also realize that this final report is still far from being perfect, but the writer welcome any suggestion to make this final report is better. Finally, the writer hopes this final report will be useful for the readers as the reference.

Palembang, August 2020

The writer

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First of all, the writer would like to express the gratitude to Allah SWT for the blessing to finish this final report. The writer also wants to say thanks to:

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MOTTO AND DEDICATION

Motto :

“Stay fighting,praying and strong, because life is not easy”

This final report is dedicated to:

My Parents

My Family

My Self

**English Department
State Polytechnic of Sriwijaya**

2020

ABSTRACT

THE POTENCY OF SEKANAK RIVER AS A NEW TOURISM OBEJCT

IN PALEMBANG

(Yolanda Sikta Miliarani, 2020: 25 Pages, 10figures)

This final report discusses about the potency of Sekanak River as a new tourism object in Palembang. The purpose of this final report is to know the potencies of Sekanak River. The data were collected by using observation and in-depth interview. The observation was conducted by using elements of tourism destination as suggested by Spillane (1994).The result shows that there are some potencies of Sekanak River as a new tourism destination in Palembang with the elements that support tourism destination such as attraction, facilities, infrastructure, transportation, and hospitality industry. The attraction in Sekanak River are taking some photos, riding a boat; the facilities are parking area, canteen, praying area and trash bin; provide a good accessibility and infrastructure toward destination to make visitors easy to get to the location and the road already asphalt also there is a lodging and restaurant near destination. The image of Sekanak River is good because all the visitors stated that they would visit Sekanak River again. The conclusion indicated that Sekanak River has many potencies as tourism destination.

Keywords: Potency, Tourism Object, *Sekanak River*

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