

FINAL REPORT
DESIGNING A VIDEO SCRIPT TO PROMOTE PALEMBANG BIRD
PARK AS A TOURISM DESTINATION IN PALEMBANG



**This final report is written to fulfill one of the requirements for Diploma III
English Department at State Polytechnic of Sriwijaya**

By:
JUVRI AVINDO
061730900685

STATE POLYTECHNIC OF SRIWIJAYA
PALEMBANG

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APPROVAL SHEET

**DESIGNING A VIDEO SCRIPT TO PROMOTE PALEMBANG BIRD PARK AS
A TOURISM DESTINATION IN PALEMBANG**



By :

Juvri Avindo

061730900685

Palembang, August 2020

Approved by,

First Advisor

**Dr. Yusri, S.Pd, MLPd
NIP. 19770705200604100**

Second Advisor

**Munaja Rahma, S.Pd, MLPd
NIP. 197405162002122001**

Acknowledged by,

Head of English Department

**Dr. Yusri, S.Pd, MLPd
NIP. 19770705200604100**

APPROVAL SHEET OF EXAMINERS

**DESIGNING A VIDEO SCRIPT TO PROMOTE PALEMBANG BIRD
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By :

JUVRI AVINDO

061730900685

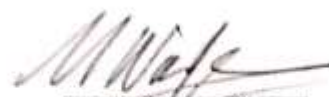
Approved by the examiners committee

Signature

**Drs. Sunani, M.M.
NIP. 196305181990031002**



**Drs. M. Nadjmuddin, M.A.
NIP. 196209071988031001**



**Ely Yeny, S.Pd., M.Pd.
NIP. 197305072000122001**



**Achmad Leofaragusta KK, S.E., M.M Far.
NIP. 197208102006041002**



**ENGLISH DEPARTMENT
STATE POLYTECHNIC OF SRIWEJAYA
PALEMBANG**

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ABSTRACT

DESIGNING A VIDEO SCRIPT TO PROMOTE PALEMBANG BIRD PARK AS A TOURISM DESTINATION IN PALEMBANG

(Juvri Avindo, 2020 : 53 Pages, 25 Figures, 6 Tables, 1 chart)

This report discussed about how to design the product which is the script and video that contains of the information about Palembang Bird Park. The purpose of this final report is to apply the steps of design video script to promote Palembang Bird Park as a tourism destination in Palembang and to give information about *Palembang Bird Park*. In this final report, the writer used Research and Development modified by Sukmadinata (2008: 184-191). The “Research and Development” includes 3 steps : (1) Preliminary Study, (2) Model Development, and also (3) Final Product Testing. Moreover, the writer found that YouTube is a good way for people to share the video to give information for public. In developing the script and video, the criticism and suggestions provided by experts were valuable.

Keywords: Designing, Video Script, Palembang Bird Park, Tourism Destination

PREFACE

First of all, the writer would like to say thank to Allah SWT for the mercy and blessing that Allah SWT has been giving to the writer. Therefore, the writer could finish the final report. The writer also would like to express the warmest gratitude to the noble prophet Muhammad SAW. Eventually, this report is written as one of the requirements to finish Diploma III at English Department entitle “Designing a Video Script to Promote Palembang Bird Park as a Tourism Destination in Palembang”.

The writer considers that this report still has a lot of insufficiencies and unintended mistakes. Therefore, constructive criticisms and suggestion are excepted for the improvement. Finally, the writer expects that this report provides benefits to other people who might need the information especially for the students of English Department.

Palembang, August 2020

The writer

ACKNOWLEDGEMENT

In this moment, the writer would like to express deep gratitude to the entire participants for their advices and valuable guidance during writing this final report. First of all, the writer would like to thank to ALLAH SWT for his mercy and guidance in giving me strength to complete this final report. In this chance, the writer would like to thank to :

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3. All lecturers and staff in English Department.
4. My beloved bestfriend, Gigi, Caca, Alfina, and Heni who has helped me a lot in this report.
5. My special close friend Salaleo who has helped me in revision
6. My beloved friends in 6BB class who have passed up and down with me during this 3 years. Iam so grateful being a part of you guys, eventhough we argue a lot, but our togetherness is priceless. See u on top, guys!
7. All of the interviewee and the experts who has given the informations, comments, and suggestions.

Palembang, August 2020

The Writer

MOTTO AND DEDICATION

MOTTO

Always do the best, and let the God do the rest.

DEDICATION :

**I dedicated this final report to: my beloved family, my beloved friends,
and myself**

TABLE OF CONTENT

COVER	
APPROVAL SHEET	
APPROVAL SHEET AND EXAMINERS	
ABSTRACT.....	i
PREFACE	ii
ACKNOWLEDGEMENT	iii
MOTTO AND DEDICATION.....	iv
TABLE OF CONTENTS	v
LIST OF FIGURES	vii
LIST OF TABLES	ix
LIST OF CHART.....	x
CHAPTER I. INTRODUCTION	
1.1. Background	1
1.2. Problem Formulation	3
1.3. Limitation.....	3
1.4. Research Purpose	3
1.5. Research Benefit	3
CHAPTER II. LITERATURE RIVIEW	
2.1. Definision of Design.....	4
2.2. Tourism Destination	4
2.3. Video	5
2.3.1. Steps of Designing Video.....	6
2.3.2 Component of Video.....	7
2.4 Script.....	8

2.5. Teoritical and Conceptual Frameworks.....	8
2.5.1. Teoritical Framework	8
2.5.2. Conceptual Framework.....	9
2.6. Stages of Writing.....	9
2.7. AIDA Model of Copywring.....	10
2.8. Palembang Bird Park	12
2.9. Media Used to Promote Tourism	13
2.10. The Benefits of Video as Promotion Media in Tourism.....	14

CHAPTER III. RESEARCH METHODOLOGY

3.1. Method of Research.....	16
3.1.1. Prilemenary Study	16
3.1.2. Model Development	17
3.2. Place of Research.	18
3.3. Participants of Research	18
3.4. Technique of Anlayzing Data	19

CHAPTER VI. FINDING AND DISCUSSION

4.1. Finding	20
4.1.1. Preliminary Study	20
4.1.2. Model Development	27
4.1.3. Final Product	43
4.2. Discussios	47

CHAPTER V. CONCLUSION AND SUGGESTION

5.1. Conclusion.	50
5.2 Suggestion.....	51

REFERENCES

APPENDICS

LIST OF FIGURES

Figure 2.1. Palembang Bird Park	12
Figure 4.1 Adobe Premier Pro CC 2014	20
Figure 4.2 Opening Scene	21
Figure 4.3 The Font Style of The Subtitle	21
Figure 4.4 Opening Scene	22
Figure 4.5 Borobudur Tamples.....	23
Figure 4.6 Palembang Bird Park.....	23
Figure 4.7 Visitors.....	24
Figure 4.8 Turkeys	24
Figure 4.9 Deer	25
Figure 4.10 Some Interactions Between Visitors with animals.....	25
Figure 4.11 Closing scene	26
Figure 4.12 Post credit scene	26
Figure 4.13 The volume of the backsound (before revision).....	42
Figure 4.14 The volume of the backsound (after revision).....	42
Figure 4.15 Opening scene	44
Figure 4.16 Ampera bridge.....	44
Figure 4.17 The subtitle.....	45
Figure 4.18 Palembang Bird Park	45
Figure 4.19 Visitors.....	46
Figure 4.20 Turkeys	46
Figure 4.21 Deer	46
Figure 4.22 Some inteactions between visitors with animlas.....	46
Figure 4.23 Closing Scene.....	47
Figure 4.24 Post credit scene	47

LIST OF TABLE

Table 4.1. Attention 1.....	27
Table 4.2. Attention 2.....	29
Table 4.3. Interest.....	30
Table 4.4. Desire	33
Table 4.5. Action.....	33
Table 4.6 Bahasa Indonesia script revision	41

LIST OF CHART

Chart 3.1. The Stages of R&D Modified.....	16
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