

REFERENCES

- Arikunto, S. (2010). *Prosedur Penelitian Suatu Pendekatan Praktik*. Jakarta: PT. Rineka Cipta
- Arsyad, A. (2011). Pengertian video. Retrieved from <https://eprints.uny.ac.id/9809/3/BAB%20%20-08108244022.pdf> on March 11, 2020
- Bernazzani, S. (2017). How to write a video script. Retrieved from <https://www.blog.hubspot.com/marketing/how-to-write-a-video-script> on March 24, 2020
- Boyle, C. P. (2006). Conducting in depth interviews. Retrieved from www2.pathfinder.org/docserver/in_e_tool_series_indept_interviews.pdf on April 6, 2020
- Cockerham, L. (2016). How to write a video script for your corporate film. Retrieved from <https://www.business2community.com/video-marketing/write-video-script-corporate-film-01664351> on March 29, 2020
- Cooper. (1993) in Suwena. (2010). Apa itu komponen produk pariwisata (4A)?. Retrieved from <https://www.thejuniorbackpack.com/2018/11/apa-itu-komponen-produk-pariwisata-4a.html?m=1> on March 11, 2020
- Digital Brew. (2016). 3 component of effective video. Retrieved from <https://www.digitalbrew.com/3-components-effective-video/> on March 11, 2020
- Gohil. (2015). Social media as a mean of tourism information and promotion for z generation in garut regency. Retrieved from https://www.researchgate.net/publication/330659303_MEDIA_SOSIAL_SEBAGAI_SARANA_INFORMASI_DAN_PROMOSI_PARIWISATA_BAGI_GENERASI_Z_DI_KABUPATEN_GARUT on March 17, 2020
- Hanifa, R. (2013). Penulisan naskah komunikasi. Retrieved from <http://ilmukomunikasiug.blogspot.com/2013/10/penulisan-naskah-komunikasi.html> on March 24, 2020
- Hausler, N. (2002). Community based tourism (CBT). Retrieved from http://laurinepost.blogspot.com/2013/01/community-based-tourism-cbt_6.html?m=1 on March 11, 2020
- Hutabarat. (1992). Analisis peran pariwisata pantai camplong terhadap kesejahteraan masyarakat lokal. Retrieved from

<https://journal.trunojoyo.ac.id/mediatrend/article/view/777/685> on March 7, 2020

Kartawiyudha, et all. (2017). *Menulis Cerita Film Pendek. Pusat pengembangan perfilman kementerian pendidikan dan kebudayaan.*

Kodyat. (1998). *Sejarah Pariwisata dan Perkembangannya di Indonesia.* Jakarta: Grasindo

Kotler and Keller. (2012). Manajemen pemasaran jilid I edisi ke 12. Retrieved from <http://repository.widyatama.ac.id> on March 3, 2020

Major, M. (2015). 3 elements of a successful video. Retrieved from <https://www.finalsite.com/blog/p/-board/b/post/3-elements-of-a-successful-video> on March 11, 2020

Muslimin. (2018). *Bikin Film yuk!*. Yogyakarta : Araska

Nasikun. (2001). Community based tourism (CBT). Retrieved from http://laurinepost.blogspot.com/2013/01/community-based-tourism-cbt_6.html?m=1 on March 11, 2020

Neuman. (2003). Snowball sampling. Retrieved from <https://noniaryanti.wordpress.com/2016/05/17/snowball-sampling/> on April 6, 2020

Pitana. (2009). Definisi pariwisata. Retrieved from <https://www.hestanto.web.id/definisi-pariwisata-indikator-perkembangan-objek-dan-daya-tarik/> on March 7, 2020

Prabawa and Manuputty. (2012). Pemanfaatan komputer di bidang pariwisata “website wisata go!”. Retrieved from https://www.researchgate.net/publication/333811243_PEMANFAATAN_KOMPUTER_DI_BIDANG_PARAWISATA_WEBSITE_WISATA_GO on March 17, 2020

Purnama, S. (2013). Metode penelitian dan pengembangan/ pengertian untuk mengembangkan produk pembelajaran bahasa arab. Retrieved from <https://ejournal.almaata.ac.id/index.php/LITERASI/article/download/70/69> on April 2, 2020

Ramdan. (2018). How to format a title page in traditional screenwriting. Retrieved from <https://screate.it/en/blogs/screate-blog/posts/how-to-format-a-title-page-in-traditional-screenwriting/> on March 29, 2020

Soejoeti. S, Z. (2013). Paradigma metodologi penelitian kualitatif dan permasalahannya. Retrieved from <http://id.portalgaruda.org/?ref=browse&mod=viewarticle&article=71510> on April 8, 2020

- Spillane. (1989) in Irma Alfia Salma and Indah Susilowati. (2004). Jenis pariwisata. Retrieved from <http://abstraksiekonomi.blogspot.com/2015/10/jenis-jenis-pariwisata-menurut-spillane.html> on March 11, 2020
- Sugiyono. (2001). Teknik sampling dalam penelitian. Retrieved From <https://www.statistikian.com/2017/06/teknik-sampling-dalam-penelitian.html> on April 6, 2020
- Sugiyono. (2007). *Metode Penelitian Kuantitatif Kualitatif & RD*. Bandung: Alfabeta
- Sugiyono. (2010). *Metode Penelitian Kuantitatif Kualitatif & RD*. Bandung: Alfabeta
- Sugiyono. (2016). Research and development (r and d) sebagai salah satu model penelitian. Retrieved from <https://www.academia.edu/891084/research-and-development-r-and-d-sebagai-salah-satu-model-penelitian-dalam-bidang-pendidikan> on April 6, 2020
- Sukardi. (2007). *Metodologi Penelitian Pendidikan*. Yogyakarta: Bumi Aksara
- Sukmadinata. N, S. (2015). *Metode Penelitian Pendidikan*. Yogyakarta: Rosda
- Sulianta. (2014). Pemanfaatan media dalam promosi pariwisata kabupaten pesisir selatan. Retrieved from <http://scholar.unand.ac.id/40841/11/TUGAS%20AKHIR%20ILMIAH%20UTUH.pdf> on March 17, 2020
- Swasta. (2000). Fungsi promosi. Retrieved from <https://www.gurupendidikan.co.id/pengertian-promosi/> on March 11, 2020
- Zimmerer. (2002). Pengertian promosi. Retrieved from <https://www.gurupendidikan.co.id/pengertian-promosi/> on March 11, 2020