

CHAPTER I

INTRODUCTION

1.1. Background

According to Asia Tourism Forum (2016), food is an essential component of tourism along with transportation, accommodation, and attractions. When travelling, tourist engage in some forms of dining, ranging from eating food which is familiar from home to seeking different local dishes. Food function is no longer as physiological need fulfillment only but also as a destination experience enhancer. Experiencing traditional food can provide a gateway to new cultures, leading tourists to learn about the culture of societies other than their own.

When visiting Palembang, some tourists will try *pempek* because it is the most famous traditional food in Palembang. They do not know that besides *pempek*, there are so many various traditional foods in Palembang such as *laksan*, *burgo*, *tekwan*, *ragit* and so on. Sometimes people of Palembang city sell and enjoy a variety of traditional foods in the morning. They make the foods as a breakfast menus. But some tourists do not know there are various kinds of morning culinary in Palembang because in the morning, they usually stay and eat the foods that are served in the hotel. They will enjoy the traditional foods at afternoon. This happens because of the lack of information and promotion.

Introducing traditional culinary tourism can be done by using fiction. Fiction refers to literature created from the imagination and usually influenced by author's feeling such as novels, short stories, comics, poems, and so on. Nowadays, many people create fictional writings to express their ideas to be read by many people. Good fiction work can convey many messages that reflect daily life. To make easy-reading fiction story, good writing skills are needed because fiction is a combination of ideas, emotions, imagination, and opinions by the author that delivered in the sentences.

One of fictional works people often produce is short story. Short story according to its name, has a short event, content, number of character or people and the number of words used (Priyatni, 2010). A short story can be read by one sitting, but the readers still can get a lot of information and relaxation after reading that. Besides presenting the story plot of the character, the author can provide information that might interest the reader. One of them is the author can put some information about culinary tourism in their short story.

Writing a short story about traditional morning culinary can be a way to introduce kinds of traditional foods from Palembang. For example, Laksmi Pamuntjak (2014) succeeded in introducing the various kinds of traditional food in Indonesia to her readers through her novel entitled *Aruna dan Lidahnya*, and until now, there are many authors that bring food themes to introduce culinary.

Based on the statement above, the writer got the idea to make the final report project with the title **"Writing a Short Story Entitled *But First, Let's Have Breakfast!*"** By using a short story, a reader not only entertained by the story, but also get some information about culinary tourism in Palembang.

1.2. Problem Formulation

The problem formulation is how to write a short story entitled "But First, Let's Have Breakfast!" to introduce traditional morning culinary in Palembang.

1.3. Problem Limitation

The scopes of this report will be limited by the process of writing in terms of the content a short story entitled "But First, Let's Have Breakfast!" related to fiction in the light of traditional morning culinary in Palembang. Several kinds traditional morning culinary in Palembang, such as *mie celor*, *burgo*, *ragit*, *laksan*, *celimpungan*, *srikaya*, *kue lumpang*, and *talam gandum* are put in consideration.

1.4. Research Purpose

The purpose of this report is to find out the process of writing a short story entitled “But First, Let’s Have Breakfast!” to introduce traditional morning culinary in Palembang.

1.5. Research Benefit

The benefits of this research are written as follows:

1. For Researcher

- a. The writer gets the experience how to write a short story entitled “But First, Let’s Have Breakfast!”
- b. The writer can increase knowledge of traditional morning culinary in Palembang.

2. For Reader

- a. The readers get information about how to write a short story entitled “But First, Let’s Have Breakfast!”
- b. The readers can increase knowledge of traditional morning culinary in Palembang.