

CHAPTER I

INTRODUCTION

1.1 Background

Culture become the identity for a nation, because culture can show the character of its nation. According to Edward Burnett Taylor (1884:145), Culture is a complex whole, that it contains the knowledge, belief, art, morals, laws, mores, and other capabilities acquired by man as a member of society. Meanwhile, William Haviland (2014:2), mention that culture is a set of rules and norms that are shared by members of the public, which is carried out by its members will bear behavior deemed feasible and can be received by all communities. From both explanation we can see the same idea, culture is the characteristics and knowledge of a particular group of people, encompassing language, beliefs, social habits, and arts. One of the country that have more than one culture is Indonesia.

Indonesia is one of the countries which is popular as a rich country that have a thousand kinds of cultures, it is because every area in Indonesia have their own culture as their identity. The culture will be showed by the languages, foods, drinks, songs, houses, and costumes that the people used in their daily activities. Another culture that people will find in Indonesia is legend story, the legend story in Indonesia usually shared about the origin of one area.

There are many legend stories which are popular in Indonesia such as Timun Mas from Central Java, Sangkuriang from West Java, Batu Menangis from West Kalimantan, Malin Kundang from West Sumatera, and Si Pahit Lidah from South Sumatera. Actually, there are still many legend story from South Sumatera region that unknown by the people.

The unknown of the legend story happened in young generation, because of the limited information about the story in their circle life. In other side the young generation need to know the legend story in South Sumatera, especially the story from their own area as the way to preserve the culture from South Sumatera. The

legend story that need to be preserve by young generation because they will holding Indonesia's future in ten until twenty years letter, if the young generation does not preserve the culture of Indonesia so Indonesia will lost the identity itself. The legend story that need to preserve from South Sumatera is Dayang Torek story from Lubuk Linggau region. To preserve the legend story from Lubuk Linggau region, the young generation can read the legend story in the storybook which is tell about Dayang Torek story.

Unfortunately, the number of storybooks were very limited on public libraries and book stores. Most of the storybooks available in public libraries and bookstores were about popular legends or folktales such as *Lutung Kasarung*, *Tangkupan Perahu*, *Si Malin Kundang* and so on. The facts, there were many other folktales in Indonesian Archipelago unknown even by its own society especially the young generation. Each region in Indonesian Archipelago has its own local wisdom that should be understood by its community. Therefore, the availability of storybook telling about the folktale was an emergency.

Based on the above description, the writer would like to do a research on that scope. The title of the research was "Designing a Prototype of Storybook Entitled "Dayang Torek" to preserve the culture of Lubuk Linggau Region".

1.2 Research Problem

The problem of this report was how to designing a storybook of Dayang Torek to preserve the culture of Lubuk Linggau region.

1.3 Research Purpose

The purpose of this report was to know how to designing a storybook of Dayang Torek to preserve the culture of Lubuk Linggau region.

1.4 Research Benefit

1. for the writer

- The writer got the experience how to designing a storybook of Dayang Torek to preserve the culture of Lubuk Linggu region.

2. for Students

- The readers got the moral lesson from the story of “Dayang Torek”.

3. for the next researcher

- The result of this product might become the new inspiration for the next researcher.