

FINAL REPORT
Apple Churros as an Online Snack Business



**This final report is written to fulfil one of the requirements for Diploma III
English Department at State Polytechnic of Sriwijaya**

By:
Rista Purnama Sari
061630902210

STATE POLYTECHNIC OF SRIWIJAYA
PALEMBANG
2020

APPROVAL SHEET
FINAL REPORT
Apple Churros as an Online Snack Business



By:
Rista Purnama Sari
061630902210

Palembang, July 2020

Approved by,

First Advisor

Second Advisor

Sri Gustiani, S.Pd, M.TESOL.,Ed.D.
NIP 197108252005012001

Mochamad Ridhwan, S.Pd., M.Pd.
NIP 196912102005011002

Acknowledged by,
Head of English Department

Dr. Yusri, S.Pd., M.Pd.
NIP 197707052006041001

APPROVAL SHEET
APPLE CHURROS AS AN ONLINE SNACK BUSINESS

Final Report
By:

RISTA PURNAMA SARI

061630902210

Approved by the Examiners Committee

Signature

Dra. Sri Endah Kusmartini, M.Pd

NIP. 196612191991032002



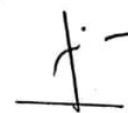
Drs. Zulkifli, M.Pd

NIP. 19612251989031004



Nian Masna Evawati, S.Pd., M.Pd

NIP. 197905072003122002



STATE POLYTECHNIC OF SRIWIJAYA
PALEMBANG

2020

MOTTO AND DEDICATION

MOTTO

Do The Best and Pray, There is No Limit of Struggling.

DEDICATION:

I dedicate this final report to:

my beloved parents,

my beloved friends,

my beloved advisors,

and

my beloved major of English Department,

Sriwijaya State Polytechnics.

PREFACE

First of all, the writer would like to say thank Allah SWT for his blessings and giving the writer strength, health, and guidance in finishing this final report. The writer also would like to express the warmest gratitude to the Noble Prophet Muhammad SAW for he has brought us from the darkness to the brightness. The purpose of this report is to fulfil the requirement of final report at English Department, Sriwijaya State of Polytechnic entitled “Apple Churros as an Online Snack Business”. It is chosen as the topic due to the innovating healthy but trendy snack for teenagers. It is also to promote Churros snack from Apple as an online business.

The writer considers final report still has a lot of insufficiencies and unintended mistakes. Therefore, constructive criticisms and suggestion are expected for the improvement. Finally, the writer expects that this final report provides benefits to other people who might need the information about the knowledge, information, and guidance for the readers regarding their creativity in using fruit in making snack, especially for the students of English Department.

Palembang, July 2020

The writer

ACKNOWLEDGEMENT

The writer would like to express the deepest gratitude to the entire participants for their advices and valuable guidance during writing this final report. In this chance, the writer would like to thank:

1. My beloved advisors, Ms. Sri Gustiani S.Pd, M.TESOL. Ed.D. and Mr. Moehamad Ridhwan, S.Pd., M.Pd. who have patiently guided and given endless supports and valuable contribution during writing this report.
2. My beloved family especially for my Mom and my Dad for their prayers, and both mental and financial support.
3. My friends' squad. Thank you for your support, help, motivation, and the unlimited togetherness.
4. My cousin Vita. Thank you for always giving me support and help me to cook do the final report.
5. My beloved best friend Nopri, Nisa and Yopi, and all friends in 6BC. Thank you for sharing and caring for everything.
6. All lectures, and administration staff at English Department for their guidance and helps during my studying time.
7. All of students in English Department at State Polytechnic of Sriwijaya who have given me support in finishing this final report.
8. All the interviewees who have given the information, and suggestions.
9. My beloved friend, Mr. Rizky Anugrah. Thank you for always helping me whenever I need you.

Palembang, July 2020

The Writer

ABSTRACT

Apple Churros as an Online Snack Business

(Rista, 2020: 40 Pages, 3 Figures, and 9 Tables.)

The Research aims at using Malang Apple as the main ingredient for Churros snack. The problem was developed to answer “what are the steps in innovating apple Churros?”. Under qualitative research, the method was modified steps from Research and Development (R&D) Method by Borg and Gall (1983). They were eight steps applied in this research: research and development collection, planning, developing preliminary product, preliminary product testing, preliminary revision, main product testing, main product revision, and dissemination. There were 4 experts in preliminary testing and 10 participants in main product testing included as participants of the research. Using literature studies and interviews to collect the data, it was found that the processes of Apple Churros development mainly included two testing: preliminary product testing, and main product testing. The revisions from the two testing were focused on the taste, texture, and color of the product. Moreover, the time to fry the dough on heat was also revised. Due to time and budget constraints, it was suggested to have more participants for better product and business prospects in the future.

Keywords: *Churros, food innovation, Malang Apple, Research and Development Method, Online Business*

TABLE OF CONTENTS

APPROVAL SHEET OF EXAMINERS.....	Error! Bookmark not defined.
PREFACE	iii
ACKNOWLEDGEMENT	iv
ABSTRACT.....	v
TABLE OF CONTENTS.....	vi
LIST OF TABLES	viii
LIST OF FIGURE.....	ix
CHAPTER I INTRODUCTION	Error! Bookmark not defined.
1.1 Background.....	Error! Bookmark not defined.
1.2 Problem Formulation.....	Error! Bookmark not defined.
1.3 Problem Limitation.....	Error! Bookmark not defined.
1.4 Research purpose.....	Error! Bookmark not defined.
1.5 Benefits.....	Error! Bookmark not defined.
1.6 Research Methodology	Error! Bookmark not defined.
CHAPTER II LITERATURE REVIEW.....	Error! Bookmark not defined.
2.1 Churros	Error! Bookmark not defined.
2.1.1 History	Error! Bookmark not defined.
2.1.2 Churros In Spain Culture	Error! Bookmark not defined.
2.1.3 Original Churros Receipts	Error! Bookmark not defined.
2.1.4 Variants of Churros.....	Error! Bookmark not defined.
2.2 Malang Apple	Error! Bookmark not defined.
2.2.1 Nutrition of Malang Apple	Error! Bookmark not defined.
2.3 Online Business	Error! Bookmark not defined.
2.3.1 Definition.....	Error! Bookmark not defined.
2.3.2 How to Use Online Business	Error! Bookmark not defined.
2.3.3 Advantages.....	Error! Bookmark not defined.
2.3.4 Disadvantage.....	Error! Bookmark not defined.
2.4 Online Snack Business	Error! Bookmark not defined.
CHAPTER III RESEARCH METHODOLOGY	Error! Bookmark not defined.
3.1 The Method of Research	Error! Bookmark not defined.
3.1.1 Qualitative Research	Error! Bookmark not defined.
3.1.2 Research and Development Method	Error! Bookmark not defined.
3.2 Setting of Research.....	Error! Bookmark not defined.
3.2.1 Research Object	Error! Bookmark not defined.
3.2.2 Research Sites	Error! Bookmark not defined.

3.2.3 Participants of the Research.....	Error! Bookmark not defined.
3.3 Techniques of Collecting the Data	Error! Bookmark not defined.
3.3.1 Literature Study	Error! Bookmark not defined.
3.3.2 Interviews.....	Error! Bookmark not defined.
3.4 Techniques of Analyzing the Data	Error! Bookmark not defined.
3.4.1 Literature Study	Error! Bookmark not defined.
3.4.2 Interviews.....	Error! Bookmark not defined.
CHAPTER IV FINDINGS AND DISCUSSION ..	Error! Bookmark not defined.
4.1 Findings	Error! Bookmark not defined.
4.1.2 Preliminary Product Testing	Error! Bookmark not defined.
4.1.3 Preliminary Product Revision.....	Error! Bookmark not defined.
4.1.4 Main Product Testing.....	Error! Bookmark not defined.
4.1.5 Main Product Revision	Error! Bookmark not defined.
4.1.6 Dissemination	Error! Bookmark not defined.
4.2 DISCUSSION.....	Error! Bookmark not defined.
4.2.1 Online Snack Business.....	Error! Bookmark not defined.
CHAPTER V CONCLUSION AND SUGGESTIONS	Error! Bookmark not defined.
5.1 Conclusion.....	Error! Bookmark not defined.
5.2 Suggestions.....	Error! Bookmark not defined.
References	Error! Bookmark not defined.
Appendix 1	Error! Bookmark not defined.
Interview Questions	Error! Bookmark not defined.
Appendix 2	Error! Bookmark not defined.
The Results of Limited Testing Interview	Error! Bookmark not defined.

LIST OF TABLES

Table 2. 1 Ingredients of Original Churros	Error! Bookmark not defined.
Table 2. 2 Methods of Original Churros	Error! Bookmark not defined.
Table 2. 3 Variants of Churros	Error! Bookmark not defined.
Table 4. 1 Ingredients and Measurement of Preliminary Product	Error! Bookmark not defined.
Table 4. 2 Methods of Preliminary Product	Error! Bookmark not defined.
Table 4. 3 Comments for Preliminary Product	Error! Bookmark not defined.
Table 4. 4 Ingredients of Main Product	Error! Bookmark not defined.
Table 4. 5 Comments for Main Product.....	Error! Bookmark not defined.
Table 4. 6 Ingredients and Measurements of Final Product.	Error! Bookmark not defined.

LIST OF FIGURE

Figure 2. 1 Picture of Manalagi Apple/Malang Apple..... **Error! Bookmark not defined.**

Figure 2. 2 Picture of MalangApple Flesh**Error! Bookmark not defined.**

Figure 3. 1 The Flows of R&D Method by Borg and Gall
(1983).....**Error! Bookmark not defined.**

