

**FINAL REPORT**  
**THE COPYWRITING OF SAGARURUNG E-BOOKLET AS TRADITIONAL FOOD**  
**FROM PALI REGENCY**



**This report is written to fulfill the requirement of the subject on the final report project in**  
**English Department**

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**PALEMBANG**  
**2020**

**APPROVAL SHEET**

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**TRADITIONAL FOOD FROM PALI REGENCY**



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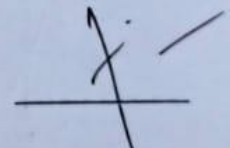
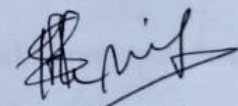
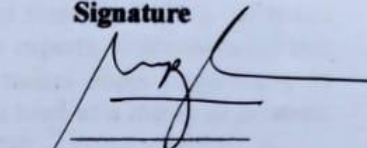
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**PALEMBANG**  
**2020**

## ABSTRACT

### THE COPYWRITING OF SAGARURUNG E-BOOKLET AS TRADITIONAL FOOD FROM PALI REGENCY

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(Riska Ramadania, 2020: 56 Pages, 11 Tables and 15 Figures)

The aims of this research is to produce the e-booklet of Sagarurung as traditional food from PALI regency. The purpose of writing this final report is to find out the way of how to write e-booklet of Sagarurung as traditional food from PALI regency. The methodology of this research is Research and Development by Sukmadinata (2005), they are : (1) Preliminary study, (2) field survey and (3) draft model. The first research step: research and information collection, and observation. Second, development step consisted of planning, developing, testing, revising, and producing final product, Based on the finding, the writer made a script of e-booklet of Sagarurung as traditional food from PALI regency. The script were created by the writer with some corrections and suggestion from the experts. It is concluded that the e-booklet may give information to the readers about Sagarurung as traditional food from PALI regency and can be used as a media to promote Sagarurung as traditional food from PALI regency.

**Keywords: Research and Development, E-Booklet, PALI Traditional Food**

## **PREFACE**

First of all, the writer would like to convey her gratitude to Allah SWT for the outstanding mercy given to the writer that could finally finish this final report. This final report was written to fulfill the requirement of final report subject at State Polytechnic of Sriwijaya entitled “The E-Booklet Copywriting of Sagarurung as Traditional Food from PALI Regency”. The writer considers that there are still some mistakes in writing this final report. They might be caused by the limited experience, ability and knowledge that the writer had. Therefore, the writer expects the readers would give suggestions and criticism for the final report progress.

Finally, the writer expects that this final report can give some advantages to the students of English Department at State Polytechnic of Sriwijaya.

Palembang, August 2020

The writer

## ACKNOWLEDGEMENT

The writer's success in completing this final report cannot be separated from the supports and guidances of some parties. Therefore, in this occasion the writer gives respect and gratitude to:

1. My beloved parents (Susedi and Eli Ani) my brothers (Raffi Perdana Dwi Gama and Fitra Hidayah). Thank you for the love, support, motivation, patience, financial and willingness for me to finish this final project.
2. Mr. Dr. Yusri, S.Pd., M.Pd. as the first advisor and Mrs. Koryati, S.Pd., M.Pd. as the second advisor. Thank you for your corrections, suggestions, advice, supports, and time in handling me patiently.
3. All of lecturers and staffs of English Department who has given support and suggestion
4. Mr. Beni Wijaya S.Pd., M.Pd. as the English expert. Mr Delfi Ariansyah as the expert of content. Thank you for your corrections, advice and time.
5. The interviewee who have given information, data, support, and suggestion.
6. Mr. Aren Astiawan as the designer of E-booklet. Thank you for your design in the hectic time with your scription
7. All members of English Debating Society (EDS) POLSRI. Thank you for being allowed to join the big family of English Debating Society (EDS) POLSRI, laugh, tears, motivation, chance to follow the competitions, vacations, knowledges, insecurities, and pressures.
8. My Couch Potatoes (Salsa, Dinda, Anju, Cindy, Selvi and Yoga), Thank you for your respect, support, motivation and make me feel not only me useless in this world.
9. My beloved classmates of 6 BA. Thank you for the motivation, memories and great laugh during studying in English Department.
10. Lastly, thanks to my self, my insecurities, and people that already leave me in this condition, finally I can finish this final report.

Finally, the writer would like to thanks to all parties that cannot be expressed one-by-one, who helped give contributin and suggestion during the writer do this final report.

## **MOTTO AND DEDICATION**

**“EVERYTHING COMES TO YOU AT THE RIGHT TIME BE PATIENT”**

**“Be brave enough to heal yourself even when it hurts”**

**“You don’t have to control your thoughts. You just have to stop letting them control you”**

**This final report dedicated to:**

- **Allah SWT**
- **Prophet Muhammad SAW**
- **My beloved parents**
- **My beloved brothers**
- **My beloved lectures in English Department as State Polytechnic od Sriwijaya**
- **My beloved friends**
- **Me, my self, and I**

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