

CHAPTER V

CONCLUSION AND SUGGESTIONS

5.1 Conclusion

Based on explanation in previous chapter, the writer made the booklet by using three steps of research and development modification: preliminary study, model development and final product testing dissemination. The writer used Adobe Photoshop CS5 as the editing software for designing the booklet and also base on the elements to design a booklet, such as line, shape, size, consistency, format, organization. The writer concludes that this booklet can be used to promote Pelang Kenidai Village as Tourism Destination in Pagaram. It can also be guidance for the tourist and visitor to find information about Pelang Kenidai because the booklet consists of the information, short story, location, picture, and ticket price. In field survey, the writer went to selected tourism destination to take a photo of each tourism destination and analyzed the information in each tourism destination.

Based on the previous chapter, the writer has done the booklet with the help of 3 experts. The first expert gives suggestion about the design of the booklet that the writer have to emphasizing the colors on the page and adding profile. . The second expert gives correction of grammar error. The last expert checked the valid information of the content. After having the suggestions, the booklet was revised in revising step based on the experts' suggestions. After being revised, the booklet was printed again as the final product. This booklet is expected to be an effective media to promote and inform about Pelang Kenidai especially for the foreign tourist who want to visit Pelang Kenidai.

5.2 Suggestions

Based on the findings, the writer has some suggestion. First, for the tourism government in Pagaram must provide more attraction in Pelang Kenidai Village. Second, increase more promotion of Pelang Kenidai as tourism destination for example, by holding an event, festival, or exhibition. So that tourists can be more interesting to come to Pelang Kenidai. Third, for the next researcher should

complete this booklet because this booklet is not complete enough for example, give detail information about history, uniqueness, and kind of tradition in Pelang Kenidai Village . Fourth, this booklet should be upgraded in order to be creative, find new uniqueness of tourism destination in Pelang Kenidai and better techniques in taking pictures. For the last, the next researchers can create E-booklet to save printing costs and can promote Pelang Kenidai in wider scope.