

FINAL REPORT

**DESIGNING A STORYBOOK OF BUJANG KURAP TO PRESERVE THE
CULTURE OF LUBUK LINGGAU REGION**



**This report was written to fulfill the requirement for final report subject in
English Department**

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STATE POLYTECHNIC OF SRIWIJAYA

PALEMBANG

2020

APPROVAL SHEET

**DESIGNING A STORYBOOK OF BUJANG KURAP TO PRESERVE THE
CULTURE OF LUBUK LINGGAU REGION**



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FINAL REPORT
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CULTURES OF OGAN KOMERING ILIR REGION

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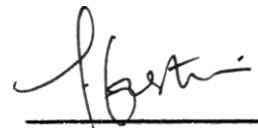
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PREFACE

First of all, the writer would like to thank Allah swt for the blessing so the writer could finish the final report on time. The writer is very grateful can accomplish the requirement of making the final report entitled “**Designing Storybook of Bujang Kurap to Preserve the Culture of Lubuk Linggau Region**” to fill the needs of English Department Diploma III curriculum of State Polytechnic of Sriwijaya.

The writer would also like to thank all people who have given support in writing and finishing this final report, may it be family, lecturers and all friends in English Department at State Polytechnic of Sriwijaya, especially for Mrs. Dra. Sri Endah Kusmartini, M.Pd and Mrs. Koryati, S.Pd.,M.Pd who has given much advice and time to finish this report. The writer would also like to thank the interviewees who let the writer knows about all the information and data related to the report.

Finally, the writer realizes that there are still many drawbacks in writing this report. Therefore, constructive criticisms and suggestions are expected. The writer expect that this report can give the benefits to other people who might need the information.

Palembang, July 2020

The writer

ACKNOWLEDGEMENT

In this moment, the writer would like to express deep gratitude to the people for their advices. In this chance, the writer would like to thank to:

1. Allah swt for blessingthe writer and provide a health to finish this final report.
2. My beloved parents, sister, and big families who always give support, pray, and motivation.
3. Mrs. Dra. Sri Endah Kusmartini, M.Pd as the First Advisor, and Mrs. Koryati, S.Pd.,M.Pd. as the Second Advisor, thank you for the patience, corrections, suggestions, generosity and valuable guidance during the consultation to makethis final report complete.
4. All of lecturers and staffs of English Department who has given support and suggestions.
5. The interviewees who have given information and data, support, and suggestions.
6. My support system Aldi Setiawan Jody, A.Md. Tra. Thank you for helping encourage me, my listeners complained, for being a mood booster, and always there when I needed.
7. My bestfriend Afifah Tri Wahyuni, A.Md. Kep. Thank you for always besides me when I go ups and downs, and also for contributing to the production my final report.
8. All of my friends in English Department of State Polytechnic Sriwijaya especially my friends in 6 BC class who always give support to finish this final report.
9. All members of Hot Squad (Fira, Dewi, and Nisa) and Banana Oh Udang (Fira, Ayu, Angel, Dewi, Yopi, Nopri, and, Gilang). Thank you for three years always support me.

10. All members of Asrama Putri VIP Hijrah (Fira, Angel, Dewi, Rurie, and also Adel). Thank you for being a mood booster and encouraging me when I was dizzy thinking about the whole course deadline and final report deadline.

Finally, the writer would like to thank to all parties that cannot be expressed one-by-one, who helped and gave contribution directly and indirectly for the writer during writing this final report,

ABSTRACT

Designing a Storybook of *Bujang Kurap* to Preserve the Culture of Lubuk Lingsgau Region

(Corah Kirana Arpala, 2020: 46 Pages,13 Pictures, 2 Tabela)

This final report is aimed to know how to design a storybook entitled “*Bujang Kurap*”. The writer used the Borg and Gall (1983) Research and Development (R&D) method modified by Sukmadinata (2017). This modified method consisted of three stages as the following: preliminary study, model development, and final product testing. In the interview were conducted via *WhatsApp* and *Email platform* due to the Covid-19 Pandemic. There were three experts participated in limited testing, namely linguistics, design, and content experts, and in wider testing, there were six participants. All participants were chosen using purposive sampling. They contributed in this research by giving suggestion and comments to revise the product into final version. The revisions were focused on diction, and punctuation for writing story; and font, sources of the picture, and closing section vintage from the design expert. Moreover, the participants from wider testing suggested to add moral lesson to have good coherence in the writing.

Keywords: *Bujang Kurap Story, Designing, R&D Method, Storybook*

ABSTRAK

Merancang Buku Cerita Bujang Kurap untuk Melestarikan Budaya Daerah Lubuk Linggau

(Corah Kirana Arpala, 2020: 46 Halaman, 13 Gambar, 2 Tabel)

Laporan akhir ini bertujuan untuk mengetahui bagaimana merancang sebuah buku cerita berjudul “Bujang Kurap”. Penulis menggunakan metode Penelitian dan Pengembangan (R&D) Borg and Gall (1983) yang dimodifikasi oleh Sukmadinata (2017). Metode yang dimodifikasi ini terdiri dari tiga tahap sebagai berikut: studi pendahuluan, pengembangan model, dan pengujian produk akhir. Dalam wawancara tersebut dilakukan melalui WhatsApp dan platform Email akibat Covid-19 Pandemic. Ada tiga orang ahli yang mengikuti uji coba terbatas yaitu ahli linguistik, desain, dan ahli isi, dan dalam uji coba yang lebih luas ada enam peserta. Semua partisipan dipilih dengan menggunakan purposive sampling. Mereka berkontribusi dalam penelitian ini dengan memberikan saran dan komentar untuk merevisi produk menjadi versi final. Revisi difokuskan pada diksi, dan tanda baca untuk penulisan cerita; dan font, sumber gambar, dan vintage bagian penutup dari ahli desain. Selain itu, peserta dari pengujian yang lebih luas menyarankan untuk menambah pelajaran moral agar koherensi yang baik dalam menulis.

Kata Kunci: Cerita Bujang Kurap, Perancangan, Metode R&D, Buku Cerita.

MOTTO AND DEDICATION

“STOP WISHING, START DOING !”

This final report is dedicated to:

- *My Mother and My Father*
- *My Sister*
- *My Big Family*
- *My Friends*

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