

# CHAPTER 1

## INTRODUCTION

### 1.1 Background

In Indonesia, there are various regional folklore with different styles and cultures. There is folklore in the form of animal stories (fables), the origin of the place (legend), and stories about spirits (myths). Each province in Indonesia generally has its own folklore that is believed and developed. For example, the folklore of the Legend *Tangkuban Perahu* from West Java, *Timun Mas* from Central Java, *Si Malin Kundang* from West Sumatera, Legend of *Toba Lake* from North Sumatera, *Si Pahit Lidah* from South Sumatera and so on.

Nevertheless, there are still other folklores from region in South Sumatra Province that has not been widely known. Like *Pulau Kemaro* from Palembang, *Pulau Silop* from Kayu Agung, and also the Legend of *Bujang Kurap* from Lubuk Linggau.

Folklore can be interpreted as a cultural expression of a society through speech language that is directly related to various aspects of culture and the social value structure of the community. Hutomo (1991) mentions that in the past, folklore was passed down orally from one generation to the next orally. In addition, Folklore is a story that is based on fictional thoughts or real stories and develops in the community. In general, folklore tells on event in a place of origin that becomes a path of life's journey with moral messages that contain the meaning of life and teaches how to interact among human beings (Aminah, 2016).

Nowadays, the preservation toward the folklore in South Sumatra is still not optimal, also the awareness of societies to keep the folklore alive is very low. Low awareness in preservation of folklore might cause the extinction of this intangible culture. Johnny Tjia, a linguist from *Sulinama Institution* in *Harian Nasional* (2016) says that up to now there are still thousands of folklore that have not yet been documented properly. The designing of story book of *The Legend of Bujang Kurap* from Lubuk Linggau regionis intended to maintain the story alive, which in turn, preserve the intangible cultures of Lubuk Linggau as a part of intangible cultures from South Sumatera province in specific, and intangible cultures in Indonesia.

For the continuity and the dissemination of folklore, that is, the Legend of *Bujang Kurap*, it is very important to document it. One of the most appropriate and easy way is by making a storybook about this folklore. Through this storybook, you can immortalize and minimize the possibility of a folklore being forgotten by the times. The book is a learning medium that is very close to the community. Besides, the book is also easily found around the environment such as in bookstores, supermarket and malls or can be borrowed in the library. Book will be the main source of information and become a medium that can be presented whenever needed.

Reading the storybook not only entertains but also teaches good values and positive characters. Reading alone has the benefit of increasing capture power, creativity, logic of thinking, knowledge insight, instill positive values such as empathy, solidarity, tolerance and build emotions (Hermawan, 2011).

Based on the explanation above, the writer is interested in **“Designing a Storybook Entitled The Legend of Bujang Kurap to Preserve the Cultures of**

**Lubuk Linggau Region”** to make a young teenagers interested in reading folklore to get valuable experience from the story.

## **1.2 Problem Formulation**

Based on the background above, the problem formulation of this search is: How to Design a storybook entitled the legend of *Bujang Kurap* to preserve the cultures of Lubuk Linggau region.

## **1.3 Purpose**

The purpose of the research is:

To investigate how to design a storybook entitled the legend of *Bujang Kurap* to preserve the cultures of Lubuk Linggau region.

## **1.4 Benefit**

1. for the writer

- The writer got the experience how to designing a storybook of *Bujang Kurap* to preserve the culture of Lubuk Linggu region.

2. for Students

- The readers got the moral lesson from the story of “*Bujang Kurap*”.

3. for the next researcher

- The result of this product might become the new inspiration for the next researcher.