

**FINAL REPORT
DESIGNING A SCRIPT OF MORNING CULINARY VLOG IN
SEBERANG ILIR PALEMBANG**



**This final report is written to complete final report subject in English
Department at**

State Polytechnic of Sriwijaya

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FINAL REPORT
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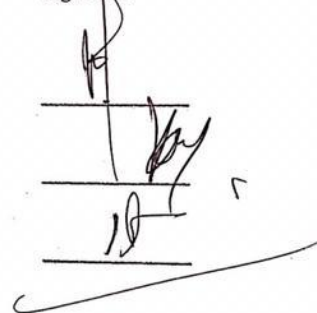
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ABSTRACT

Designing a Script of Morning Culinary Vlog in Seberang Ilir Palembang

(Marsagita Sriwinda, 2020, 61 pages, 4 pictures)

The title of this final report is “ Designing a Script of Morning Culinary Vlog in Seberang Ilir Palembang”. The purpose of this final report is to design a script of morning culinary vlog in Seberang Ilir Palembang as the way in promoting culinary places in Palembang. The writer used Research and Development modification developed by Sukmadinata (2005). The writer collected the data by observation and interview. Therefore, the data were analyzed and the writer started making script and video. Based on findings, the writer found that making script and upload it on YouTube is a good way for giving information to public. In developing the script and video, the critical and suggestion provided by expert were valuable.

Keywords: Designing, Culinary, Video Blog, Palembang

ABSTRAK

Merancang Naskah Vlog Kuliner Pagi di Seberang Ilir Palembang

(Marsagita Sriwinda, 2020, 61 halaman, 4 gambar)

Judul laporan tugas akhir ini adalah “Merancang Naskah Vlog Kuliner Pagi di Seberang Ilir Palembang”. Tujuan dari pembuatan laporan tugas akhir ini adalah merancang script vlog kuliner pagi di Seberang Ilir Palembang sebagai cara dalam mempromosikan tempat kuliner di Palembang. Penulis menggunakan modifikasi Research and Development yang dikembangkan oleh Sukmadinata (2005). Pengumpulan data dilakukan dengan observasi dan wawancara. Oleh karena itu, data dianalisis dan penulis mulai membuat naskah dan video. Berdasarkan temuan tersebut penulis menemukan bahwa membuat script dan menguploadnya di YouTube merupakan cara yang baik untuk memberikan informasi kepada publik. Dalam mengembangkan naskah dan video kritik dan saran yang diberikan oleh para ahli sangat berharga.

Kata Kunci: Perancangan, Kuliner, Video Blog, Palembang

PREFACE

First of all, the writer would like thanks to Allah SWT and his messenger, prophet Muhammad SAW because of his blessing, it is possible to the writer to finished the final report. Eventually, this report is to fulfill the requirement of final report at State Polytechnic of Sriwijaya Palembang. The title of this final report is “Designing a Script of Morning Culinary in Seberang Ilir Palembang”.

The writer would also like to say thank you to as the advisors because without their guidance, the writer can not prepare and finish this final report and all the people who had helped the writer finish this report.

The writer realized that this final report is still imperfect because of the limitation of source, time or even knowledge. The writer hope that this report can help the students of English Deptment at State Polytechnic of Sriwijaya to gain more knowledge especially culinary place in Palembang.

Palembang, July 2020

The writer

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TABLE OF CONTENT

TITLE SHEET	i
APPROVAL SHEET	ii
APPROVAL SHEET BY EXAMINERS	iii
ABSTRACT	iv
PREFACE	v
ACKNOWLEDGEMENT	vi
TABLE OF CONTENT	vii
LIST OF TABLE	viii
LIST OF PICTURE	ix

CHAPTER I INTRODUCTION

1.1. Background.....	1
1.2. Problem Formulation	2
1.3. Problem Limitation.....	2
1.4. Research Purpose	2
1.5. Benefit	2

CHAPTER II LITERATURE RIVIEW

2.1. Design	4
2.2.1. Kinds of Design.....	4
2.2.2. Types of Design.....	5
2.2. Culinary.....	5
2.3. Culinary and Tourist	6
2.4. Culinary and Tourism	8
2.5. Promotion	9
2.5.1. Role of Technology in Tourism.....	9
2.5.2. Promotion Media.....	9
2.6. Script	11
2.6.1. Stage of Script Writing	11

2.6.2. Script of Regulation	12
2.6.3. Developing Writing Script.....	13
2.7. Video	15
2.7.1. Advantages of Video.....	15
2.8. Video Blog	15
2.8.1. Requirment of Vlogging.....	16
CHAPTER III	
3.1. Method of Research	18
3.1.1. Characteristic of Research and Development	18
3.1.2. Step of The Research and Development	19
3.2. Technique of Collecting Data.....	21
3.2.1. Observation.....	21
3.2.2. Interview	22
3.3. Population of Research	23
3.4. Sample of Research	23
3.4.1. Technique of Sampling	24
3.4.2. Advantages of Conducting Sample.....	24
3.5. Place of Research.....	25
3.6. Techniques of Analizing Data	25
3.6.1 Observation.....	26
3.6.2 Interview	26
CHAPTER IV.....	
4.1. Findings.....	28
4.1.1. Preliminary Study	28
4.1.2. Model Development Product.....	34
4.1.3. Final Product	55
4.2. Discussion	55
4.2.1. Model Development	55
4.2.2. Wider Field Testing	56
CHAPTER V	
5.1. Conclusion.....	58

5.2. Suggestion	58
REFERENCES.....	59

LIST OF TABLE

Table 1. Original Script	30
Table 2. Limited Field Testing	34

LIST OF FIGURE

Figure I. 1. Platform Social Media Users	10
Figure IV. 1. Filmora 9	30
Figure IV. 2. Final Draft 11.....	30
Figure IV. 3. Final Product Testing.....	55