

FINAL REPORT
THE POTENCIES OF KAMBANG IWAK AS A CULINARY TOURISM
DESTINATION IN PALEMBANG CITY



This final report is written to complete final report subject in English Department at

State Polytechnic of Sriwijaya

By:

ADELYA OCTAVYANTY

061730901291

ENGLISH DEPARTMENT
STATE POLYTECHNIC OF SRIWIJAYA

2020

APPROVAL SHEET
FINAL REPORT
THE POTENCIES OF KAMBANG IWAK AS A CULINARY TOURISM DESTINATION
IN PALEMBANG CITY



By:

ADELYA OCTAVYANTY

061730901291

Palembang, October 2020

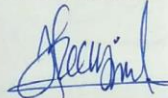
Approved by,

First Advisor



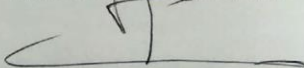
Drs. Zakaria, M.Pd
NIP. 196408122000031002

Second Advisor



Darmaliana, S.Pd., M.Pd
NIP. 197301032005012002

Acknowledge by,
Head of English Department



Dr. Yusri, S.pd., M.pd
NIP. 197707052006041001

FINAL REPORT
THE POTENCIES OF KAMBANG IWAK AS A CULINARY TOURISM
DESTINATION IN PALEMBANG CITY

By

Adelya Octavyanty

061730901291

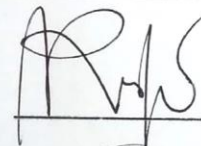
Approved by the examiners committee

Signature

Dr. Nurul Aryanti, M.Pd
NIP.196802181993032001



Dra. Risa, M.Pd
NIP. 196508172000032001



Herman, S.Pd., M.Pd
NIP.197107012002121001



ENGLISH DEPARTMENT
STATE POLYTECHNIC OF SRIWIJAYA
2020

ABSTRACT

THE POTENCIES OF *KAMBANG IWAK* AS A CULINARY TOURISM DESTINATION IN PALEMBANG CITY

(Adelya Octavyanty, 2020 : 27 Pages)

This final report entitled “The Potencies of *Kambang Iwak* as a Culinary Tourism Destination in Palembang City”. The aims of this report are to identify the potencies of *Kambang Iwak* as a culinary tourism destination in Palembang city. The writer used qualitative method to get the data. Then they were collected by using observation and interview. The result shows that *Kambang Iwak* has potencies to be a culinary tourism destination in Palembang, because it has five aspects of a tourism destination such as attraction, accessibility, amenities, ancillary, and public facilities. The writer suggests that our government should improve and add some facilities needed such toilet and arrangement so *Kambang Iwak* will be more potential for culinary tourism destination.

Keywords: *The Kambang Iwak, Culinary Tourism Destination*

ABSTRAK

POTENSI KAMBANG IWAK SEBAGAI DESTINASI WISATA KULINER DI KOTA PALEMBANG

(Adelya Octavyanty, 2020 : 27 Halaman)

Laporan akhir ini berjudul "*The Potencies of Kambang Iwak as a Culinary Tourism Destination in Palembang City*". Tujuan dari laporan ini adalah untuk mengidentifikasi apa potensi Kambang Iwak sebagai destinasi wisata kuliner di kota Palembang. Penulis menggunakan metode kualitatif untuk mendapatkan data. Kemudian data tersebut di dapatkan melalui observasi dan wawancara. Hasilnya menunjukkan bahwa Kambang Iwak memiliki potensi menjadi destinasi wisata kuliner di Palembang, dikarenakan Kambang Iwak tersebut mempunyai lima aspek dari sebuah destinasi wisata yaitu atraksi, akses, amenities, organisasi, dan fasilitas umum. Saran penulis, pemerintah kita harus memperbaiki penataan dan menambahkan fasilitas lainnya yang di butuhkan maka Kambang Iwak akan menjadi lebih berpotensi untuk destinasi wisata kuliner.

Kata Kunci: Kambang Iwak, Destinasi Wisata Kuliner

PREFACE

First of all, the writer would like to thank Allah SWT for the blessing so the writer could finish the report on time. The writer is very grateful can accomplish the requirement of making the final report entitle “The Potencies of Kambang Iwak as a Culinary Tourism Destination in Palembang City” to fill the needs of English Department Diploma III curriculum of State Polytechnic of Sriwijaya.

The writer would also like to thank all people who have given support in writing and finishing this final report, may it be family, lecturers and all friends in English Department at State Polytechnic of Sriwijaya, especially for Mr. Zakaria and Mrs. Darmaliana who has given much advice and time to finish this report. The writer would also like to thank the interviewees who let the writer knows about all the information and data related to the report.

Finally, the writer realizes that there are still many drawbacks in writing this report. Therefore, constructive criticism and suggestions are expected. The writer expects that this report can give the benefits to other people who might need the information.

Palembang, August 2020

Writer

ACKNOWLEDGEMENT

In this moment, the writer would like to express deep gratitude to the people for their advices. In this chance, the writer would like to thank to:

1. Allah swt for blessing the writer and provide a health to finish this final report.
2. My beloved parents, sister, and big families who always give support, pray, and motivation.
3. Mr. Drs. Zakaria, M.Pd. as the First Advisor, and Mrs. Darmaliana, S.Pd., M.Pd. as the Second Advisor, thank you for the patience, corrections, suggestions, generosity and valuable guidance during the consultation to make this final report complete.
4. All of lecturers and staffs of English Department who has given support and suggestions.
5. The interviewees Mr. Erfandi as Head of *Himpunan Pramuwisata Indonesia* (HPI) of Palembang, Mr. Abdul Latief as the Head of *Dewan Perwakilan Daerah* (DPD) *Himpunan Pramuwisata Indonesia* (HPI) of South Sumatera, and traders also visitors of *Kambang Iwak* who have already given information and data, support, and suggestions.
6. The hassles section team, Mutiara Ayu Wulandari who is always willing to accompany me to observe or meet with interviewees, Fira Fitri Alviony as a model in chapter 4, Nopri Andika as a photographer and fashion stylist. Thank you for helping me in working on this final report.
7. My beloved members of Asrama VIP, Riani (Rurie), Indah (Angeli), Kirana (Chorah), and also Lestari (Dewik). Thank you for being a mood booster and encouraging me when I was dizzy thinking about the whole course deadline and final report deadline. Also thank you to Dero BD for always making me laugh when the deadline draws near.
8. All of my friends in English Department of State Polytechnic Sriwijaya especially my friends in 6 BC class who always give support to finish this final report. Also thank you for 3 years that will not be forgotten.
9. To my beloved sister Mona Juliana. Thank you for everything!!! I Love you to the moon and back!

10. To my best friend Nisrina Salsabila Putri. Thank you for being my best friend since senior high school until now, and also thank you for always support me.

Finally, the writer would like to thank to all parties that cannot be expressed one-by-one, who helped and gave contribution directly and indirectly for the writer during writing this final report.

MOTTO AND DEDICATION

“BE PATIENT;
THE BEST THING HAPPEN UNEXPECTEDLY”

This final report is dedicated to:

- *My Mother and My Father*
- *My Sisters*
- *My Big Family*
- *My Friends*

TABLE OF CONTENT

TITLE SHEET	i
APPROVAL SHEET	ii
ABSTRACT	iii
ABSTRAK	iv
PREFACE	v
ACKNOWLEDGEMENT	vi
MOTTO AND DEDICATION	viii
TABLE OF CONTENT	ix
LIST OF FIGURE	xi
LIST OF TABLE	xii
CHAPTER I	
1.1 Background	1
1.2 Problem Formulation	3
1.3 Problem Limitation	3
1.4 Purpose	3
1.5 Benefit	3
CHAPTER II	
2.1 Tourism	4
2.2 Tourism	4
2.3 Tourism	6
2.4 The Potency of Tourism	8
2.5 Culinary Tourism	10
CHAPTER III	
3.1 Place of research	11
3.2 Method of Research	11
3.3 Technique of Collecting the Data	11
3.4 Technique for Analyzing the Data	13
CHAPTER IV	
4.1 Findings	14
4.2 Result of Observation	14
4.3 Result of Interview	23
4.4 Discussion	25

CHAPTER V

5.1 Conclusion	27
5.2 Suggestion	27

REFERENCES

APPENDIC

LIST OF FIGURE

Figure 4.1 Kambang Iwak Lake_____	15
Figure 4.2 Lake Spotlights_____	16
Figure 4.3 <i>Kambang Iwak</i> Food and Drink Booth_____	17
Figure 4.4 Examples of Traditional Foods in <i>Kambang Iwak</i> _____	17
Figure 4.5 Examples of Traditional Drinks in <i>Kambang Iwak</i> _____	18
Figure 4.6 Examples of Modern Foods in <i>Kambang Iwak</i> _____	18
Figure 4.7 Examples of Modern Drinks in <i>Kambang Iwak</i> _____	19
Figure 4.8 Gymnastics in <i>Kambang Iwak</i> on Sunday Morning_____	19
Figure 4.9 Tourists Play Badminton_____	20
Figure 4.10 Best Photo Spot_____	20
Figure 4.11 Photo Spot on Kambang Iwak Lake_____	21
Figure 4.12 Lenggok Pasar Oleh-Oleh_____	22
Figure 4.13 Examples of Food and Drink in <i>Kambang Iwak</i> _____	23
Figure 4.14 Swarna Dwipa Hotel_____	24

LIST OF TABLE

Table 3.1 List of Observation	12
-------------------------------	----