

CHAPTER V

CONCLUSION AND SUGGESTIONS

5.1 Conclusion

The writer concludes that the content and the booklet can be used as the media promotion to Sekanak Village. The booklet also can be the information and knowledge for tourists who want to know about Sekanak Village as the oldest village in Palembang because the content that provided by the booklet contains the information about Sekanak Village, like the location of Sekanak Village, the history of Sekanak Village, the old buildings in Sekanak Village that called as the uniqueness of Sekanak Village, the oldest market in Sekanak Village and the main destination in Sekanak Village that is Sekanak Besolek.

In writing the content of booklet, the writer did the step of writing by Oshima and Hogue (2007) which is line with Research and Development by Sukmadinata (2005). The first step is Preliminary Study that can be cooperated with prewriting, organizing, and writing by Oshima and Hogue. The second step is Model development that can be conducted with polishing. Polishing divided into two steps they are revising and editing. The content of the booklet described about Sekanak Village from the general information to specific information. In the testing step, the draft of content and the draft of booklet were printed and given to the experts to get the comments and suggestions. After getting the comments and suggestions, the writer did the revision based on the instructions from the experts and made the final product. In final product, the writer added some information about the uniqueness of Sekanak Village, the pictures of Sekanak Besolek, table of content, and the writer's profile.

5.2 Suggestions

The writer gives the following suggestion after doing the observation in Sekanak Village.

1. To make Sekanak Village can be more interesting place in Palembang, it is better for the government of Palembang to continue to beautify every side in Sekanak Village, not only focus on Sekanak Besolek.
2. To keep maintaining the cleanliness in Sekanak Village, it is better for the society who lives in Sekanak Village to throw the garbage in the trash bin. If the garbage scattered, it can make this village become the dirty place.
3. In visiting the Sekanak Village especially in Sekanak Besolek and Jacobson Van Den Berg building, it is better for the tourist who comes to not scratch the wall because it makes the aesthetic aura of the wall in this village is decreasing.