

FINAL REPORT

DESIGNING THE PRINTED TOURIST T-SHIRTS TO PROMOTE TOURISM OBJECTS AND CULINARY OF PALEMBANG



**This report is written to fulfill one of the requirements of finish Diploma III
Education accomplishment at English Department of State Polytechnic of
Sriwijaya**

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STATE POLYTECHNIC OF SRIWIJAYA

PALEMBANG

2020

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**APPROVAL SHEET
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**DESIGNING THE PRINTED TOURIST T-SHIRTS TO PROMOTE
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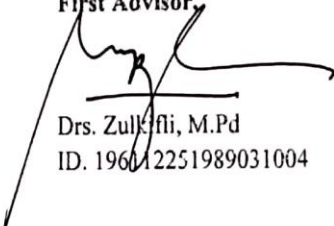
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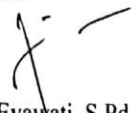
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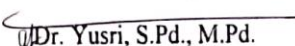
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**Designing The Printed Tourist T-shirts to Promote Tourism Objects and
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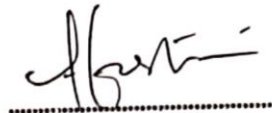
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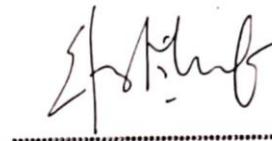
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**ENGLISH DEPARTMENT
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2020**

ABSTRACT

DESIGNING THE PRINTED TOURIST T-SHIRTS TO PROMOTE TOURISM OBJECTS AND CULINARY OF PALEMBANG

(Anatasya Ryani Agustina, 2020: 76 Pages, 1 Chart, 3 Tables, 60 Pictures)

This report discussed about the design process of printed tourist T-shirts to promote tourism objects and culinary of Palembang. The purpose of this final report is to give information about how to design of printed tourist T-shirts to promote tourism objects and culinary in Palembang. In this final report, the writer used Research and Development modification developed by Sukmadinata (2008: 184-191). The “Research and Development” includes 3 steps: (1) Preliminary study, (2) Model Development and (3) Final product testing. There were four experts chosen using purposive sampling who participated in this research. The data were taken by observation and documentation in order to revise the preliminary product into the final one. It was revealed that in designing T-shirts, knowledge about tourism objects and culinary of Palembang, the writing skills, photography and graphic design knowledge. were needed. Besides, it was also required proper application to create the design, as well as suggestions and comments from experts like the use of attractive colors, tagline of the tourism or culinary objects.

Keywords: *Culinary, Printed, Research Development, T-Shirt, Tourism Objects*

ABSTRAK

DESAIN CETAK KAOS WISATA UNTUK PROMOSI OBJEK WISATA DAN KULINER KOTA PALEMBANG

(Anatasya Ryani Agustina, 2020: 76 Halaman, 1 Bagan, 3 Tabel, 60 Gambar)

Laporan ini membahas tentang Proses Desain Cetak Kaos Wisata untuk Promosi Objek Wisata dan Kuliner Palembang. Tujuan pembuatan laporan tugas akhir ini adalah untuk memberikan informasi tentang bagaimana cara mendesain kaos cetak kaos pariwisata untuk mempromosikan obyek wisata dan kuliner di Palembang. Dalam laporan tugas akhir ini, penulis menggunakan modifikasi Research and Development yang dikembangkan oleh Sukmadinata (2008: 184-191). “Penelitian dan Pengembangan” meliputi 3 langkah: (1) Studi pendahuluan, (2) Pengembangan Model dan (3) Pengujian produk akhir. Ada empat ahli yang dipilih secara purposive sampling yang berpartisipasi dalam penelitian ini. Pengambilan data dilakukan dengan observasi dan dokumentasi untuk merevisi produk awal menjadi produk akhir. Terungkap bahwa dalam mendesain kaos, pengetahuan tentang objek wisata dan kuliner Palembang, keterampilan menulis, fotografi dan desain grafis. dibutuhkan. Selain itu diperlukan juga aplikasi yang tepat untuk membuat desain, serta saran dan komentar dari para ahli seperti penggunaan warna yang menarik, tagline objek wisata atau kuliner tersebut.

Kata Kunci: *Kuliner, Cetakan, Penelitian Pengembangan, Kaos, Objek Wisata*

PREFACE

First of all, the writer would like to thank to Allah SWT and Profet of Muhammad SAW for the mercy that has given to the writer to do this final report. Eventually, this report is written to fulfill the requirement of Diploma III curriculum of State Polytechnic of Sriwijaya. The title of this final report is “Designing the printed tourist T-shirts to Promote Tourism Objects and Culinary of Palembang.”

The writer would also like to thank all people who have support me in writing and finish this final report, especially for Mr. Drs. Zulkifli, M.Pd and Mrs. Nian Masna Evawati, S.Pd, M.Pd. who have given the writer much advice and time to finish this report.

The writer considers this final report is still far for being perfect, it is caused by the limitation of time, budget, ability and knowledge the writer has to write this report. Therefore, the writer expects the readers can give suggestion and critics for the final report progress.

Palembang, August 2020

The Writer

ACKNOWLEDGEMENT

By saying thanks to Allah SWT who has given the blessing and mercy for the writer, so the writers can finish this Final Report with the title “Designing The Printed Tourist T-shirts to Promote Tourism Objects and Culinary of Palembang.” The writers realize that this Final Report will not be successful without help and spirits from many people. Therefore, the writer would like to say thanks for great mercy and proud of:

1. My lovely parents, Mr. Riyanto Prayitno and Mrs. Dwi Juniarti that always give the support, motivation and advice for my success,
2. Mr. Dr. Yusri, S.Pd., M.Pd., as the Head of English Department in State Polytechnic of Sriwijaya,
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9. All participant who helped and supporting me to finish this final report,
Other sides that can not be mentioned one by one, that have given help in
finishing this final report.

MOTTO AND DEDICATION

MOTTO

“Our greatest pride is not to never fail, but to rise again every time we fall.”

-Confusius-

“No matter how great the practice you practice, there is still much greater parental prayer for you.”

-Rendy Guntur-

DEDICATION

This final report is dedicated to:

Allah SWT

My Lovely Parents

My Beloved Family

My Lectures at English Department in State Polytechnic of Sriwijaya

My Beloved Friends

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