

## **CHAPTER V**

### **CONCLUSION AND SUGGESTION**

In this chapter, the writer presents the conclusion and suggestion.

#### **5.1 Conclusion**

Ten designs of printed T-shirts with the picture and tag lines of the histories of Ampera Bridge, Musi River, Sultan Mahmud Badaruddin II Museum, Benteng Kuto Besak, Kampung Arab Al-Munawar, Pulo Kemaro, Pempek, Apem Banyu, Ragit, and Lapan Jam can be used as promotional item medium of tourism objects and culinary in Palembang. In the process of designing the T-shirts needed the following points. First, the writer needs much information and knowledge about the histories of tourism objects and culinary of Palembang and design progress. Second, the writing skill is needed to write the tag lines well. Third, the writer needs help from friends and the equipment such as the Infinite Design application, so the writer and her friend can make the model draft of T-shirts. Fourth, to develop the model draft, the writer needed some comments and suggestions from the experts in the field of the validation of information, language, and design. Finally, this t-shirt is designed as one of the promotional media for tourism objects and culinary of Palembang which can be used for all ages. The designs that are made more interesting and more colorful are intended to make this shirt more attractive to many visitors when visiting Palembang. Not only that, this shirt also contains a tagline that contains conclusions from the history of tourism objects and culinary of Palembang. Behind the shirt is a barcode to provide a complete history of tourism objects and culinary of Palembang which is directly linked to the author's blog.

#### **5.2 Suggestions**

The writer gives some suggestions to fabric or T-shirts distributors to massively produce T-shirts as souvenirs, or as media tourism promotion to attract the tourists, and to increase the knowledge and interest in society. By massively promoting the tourism objects and culinary of Palembang using T-shirts as the

media, the tourism objects not only can be well known by the public, or the tourists but can also increase income for Palembang.

For the next researcher, he or she could add and develop the design that shows the complete pictures of all tourism objects and culinary icons in Palembang and other cities' attractions of each tourism objects and culinary in order to promote more about the tourism objects and culinary in South Sumatera Province.