

## **FINAL REPORT**

### **DESIGNING A BOOKLET TO PROMOTE TAMAN PURBAKALA KERAJAAN SRIWIJAYA AS RELIGIOUS TOURISM DESTINATION IN PALEMBANG**



**This report is written to fulfill the requirement for final report subject in  
English Department**

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**PALEMBANG**

**APPROVAL SHEET**

**DESIGNING A BOOKLET TO PROMOTE TAMAN PURBAKALA KERAJAAN  
SRIWIJAYA AS RELIGIOUS TOURISM DESTINATION IN PALEMBANG**



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## **PREFACE**

First of all, the writer would like to convey his gratitude to Allah SWT for the blessing given to the writer, so could finish the final report. This final report was written to fulfill the needs of English Department Diploma III curriculum of State Polytechnic of Sriwijaya entitled “Designing a booklet to promote Taman Purbakala Kerajaan Sriwijaya as Religious Tourism Destination in Palembang”.

The writer considers that there are still some mistakes in writing this final report. Therefore, constructive criticisms and suggestions are expected for the final report progress. Finally, the writer expect that this report can give the benefits to other people especially for the students.

Palembang, July 2020

The writer

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## **MOTO AND DEDICATION**

**Motto:**

**“BE A HUMAN AS A HUMAN BEING”**

**This final report is dedicated to:**

My beloved parents

My beloved brother and sister

My support system

My beloved friends

My Amd.Li degree

## **ABSTRACT**

### **DESIGNING A BOOKLET TO PROMOTE TAMAN PURBAKALA KERAJAAN SRIWIJAYA AS RELIGIOUS TOURISM DESTINATION IN PALEMBANG**

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(Putri Isyela Veronika, 2020: 68 Pages)

The goal of this research is to design booklet of *Taman Purbakala Kerajaan Sriwijaya in Palembang* to promote religious tourism in Palembang. This report is used to find how design booklet *Taman Purbakala Kerajaan Sriwijaya in palembang*. The methodology of this research is Research and Development from Sukmadinata (2005). This final report modified and developed the Research and Development method into three steps: Preliminary Study, Model Development, and also Final Product Testing. The problem formulation in this report was formulated into a question: How to Design A Booklet to Promote *Taman Purbakala Kerajaan Sriwijaya* as Religious Tourism Destination in Palembang?. The research instruments used, first Preliminary Study: literature study, field survey, model draft. Second, model development consisted of limited testing and wider testing. Based on the finding, the writer made desaining booklet of *Taman Purbakala Kerajaan Sriwijaya* to promote as religious tourism destinations. It is concluded that the developed booklet may give knowledge and information to the readers about Taman Purbakala Kerajaan Sriwijaya in Palembang which will be promoted.

**Keywords:** Research and Development, Design, Booklet, Destinations.

## TABLE OF CONTENTS

PREFACE .....	iii
ACKNOWLEDGEMENT .....	iv
MOTO AND DEDICATION.....	v
ABSTRACT .....	vi
TABLE OF CONTENTS.....	vii
CHAPTER I .....	1
INTRODUCTION .....	1
1.1.Background .....	1
1.2. Problem Formulation.....	2
1.3. Problem Limitation.....	2
1.4. Purpose .....	3
1.5. Benefit .....	3
CHAPTER II.....	4
LITERATURE REVIEW.....	4
2.1. Tourism .....	4
2.1.1. Characteristic of Tourism .....	4
2.1.2. Kinds of Tourism .....	6
2.2. Religious Tourism .....	9
2.3. Promotion .....	10
2.4.   Tourism Promotion.....	11
CHAPTER III .....	18
RESEARCH METHODOLOGY .....	18
3.1.   Method of Research.....	18
3.1.1. Preliminary Study .....	19
3.1.2. Development of The Product.....	20
3.1.3. Final Product Testing and Dissemination.....	21
3.2. Place and Time of Research .....	21
3.2.1. Place Of Research .....	21
3.2.2. Time Of Research.....	22
3.3.   Types and Sources of Data.....	22

3.3.1. Primary Data.....	22
3.3.2. Secondary Data.....	22
3.4. Technique of Collecting the Data.....	22
3.4.1. Interview .....	23
3.4.2. Documentation.....	23
3.5. Technique of Analyzing the Data.....	24
<b>CHAPTER IV .....</b>	<b>25</b>
<b>FINDING AND DISCUSSION .....</b>	<b>25</b>
4.1. Finding .....	25
4.1.1. Preliminary Study .....	25
4.1.2. Development of The Product .....	40
4.1.3. Final Product Testing and Dissemination .....	53
4.2 Discussion .....	65
<b>CHAPTER V.....</b>	<b>67</b>
<b>CONCLUSION AND SUGGESTIONS .....</b>	<b>67</b>
5.1 Conclusion.....	67
5.2 Suggestions.....	68
<b>REFERENCES</b>	

## LIST OF FIGURES

Figure 4. 1. Front cover of the booklet in model draft.....	27
Figure 4. 2. Back cover of the booklet in model draft .....	27
Figure 4. 3. Background of booklet in model draft.....	28
Figure 4. 4. Pictures of Table of Content .....	29
Figure 4. 5. Preface in Model Draf .....	29
Figure 4. 6. The Page 1 of the booklet .....	30
Figure 4. 7. The Page 2 of the booklet .....	31
Figure 4. 8. The Page 3 of the booklet .....	31
Figure 4. 9. The Page 4 of the booklet .....	32
Figure 4. 10. The Page 5 of the booklet .....	32
Figure 4. 11. The Page 6 of the booklet .....	33
Figure 4. 12. The Page 7 of the booklet .....	33
Figure 4. 13. The Page 8 of the booklet .....	34
Figure 4. 14. The Page 9 of the booklet .....	34
Figure 4. 15. The Page 10 of the booklet .....	35
Figure 4. 16. The Page 11 of the booklet .....	35
Figure 4. 17. The Page 12 of the booklet .....	36
Figure 4. 18. The Page 13 of the booklet .....	36
Figure 4. 19. The Page 14 of the booklet .....	37
Figure 4. 20. The Page 15 of the booklet .....	37
Figure 4. 21. The Page 16 of the booklet .....	38
Figure 4. 22. The Page 17 of the booklet .....	38
Figure 4. 23. The Page 18 of the booklet .....	39
Figure 4. 24. The Page 19 of the booklet .....	39
Figure 4. 25. The Page 20 of the booklet .....	40
Figure 4. 26. Front cover of the booklet in final product.....	53
Figure 4. 27. Back cover of the booklet in final product .....	53
Figure 4. 28. Table of Content Table of Content in final product .....	54
Figure 4. 29. Preface in final product.....	54
Figure 4. 30. Page 1 in final product.....	55
Figure 4. 31. Page 2 in final product.....	55
Figure 4. 32. Page 3 in final product.....	56
Figure 4. 33. Page 4 in final product.....	56
Figure 4. 34. Page 5 in final product.....	57
Figure 4. 35. Page 6 in final product.....	57
Figure 4. 36. Page 7 in final product.....	58
Figure 4. 37. Page 8 in final product.....	58
Figure 4. 38. Page 9 in final product.....	59

Figure 4. 39. Page 10 in final product.....	59
Figure 4. 40. Page 11 in final product.....	60
Figure 4. 41. Page 11 in final product.....	60
Figure 4. 42. Page 13 in final product.....	61
Figure 4. 43. Page 14 in final product.....	61
Figure 4. 44. Page 15 in final product.....	62
Figure 4. 45. Page 16 in final product.....	62
Figure 4. 46. Page 17 in final product.....	63
Figure 4. 47. Page 18 in final product.....	63
Figure 4. 48. Page 19 in final product.....	63
Figure 4. 49. Page 20 in final product.....	64
Figure 4. 50. Page 21 in final product.....	64
Figure 4. 51. Last Back cover of the booklet in final product .....	65

## **LIST OF TABLES**

Table 4. 1. The result of limited testing in language aspect.....	41
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