

CHAPTER I

INTRODUCTION

1.1 Background

It is understood that many tourism objects do not only provide beautiful natures and unique cultures but also provide popular stories. Most of the stories come down from the past and they are very popular, they are regarded as historical stories even though they are not verifiable. According to Merriam Webster Dictionary (2017), the legend is a story coming down from the past especially one popularly regarded as historical although not verifiable.

By knowing the legends which exist in tourism objects, tourists are more interested in visiting the tourism objects. They want to visit the tourism objects because they want to fulfill their curiosity of the stories.

Legend is very old story or set of stories from the ancient times which is told from one generation to the next generation orally. Even though the story is not always true but the story is very famous because it contains moral values and tells the people to do good things, which are useful in life.

According to Anggraeni (2018) There are many legends in Indonesia. Some are famous and the rest are not, *Malin Kundang* from West Sumatera. *The Legend of Lake Toba* from North Sumatera. *The Legend of Tangkuban Perahu* from West Java, and *Roro Jongrang* from Central Java and Yogyakarta are examples of famous legend in Indonesia. *The Legend of Malin Kundang* tells about a child who behaves badly to his mother and he was crushed to be stone by his mother. *The Legend of Lake Toba*, tells how the lake is shaped. *The Legend of Tangkuban Perahu*, tells about a son who falls in love with his own mother. *Roro Jongrang* tells about a beautiful woman who was crushed to be statue because she cheated Bandung Bondwoso; until now the statue is in The Prambanan Temple. These famous legends are told and retold orally from one generation to the next generation and even nowadays they are already written and published.

Unfortunately, there are still many legends from other regions in Indonesia which are not so popular yet. One of the examples is the legend from one region in South Sumatera, namely *Putri Jelitani*.

There are many ways to introduce or to maintain the existence of the legend in society; one of them is by writing the legend in storybook (Khalifah, 2017). Soetantyo (2013) argue that storybook that is used to introduce the character of a legend has significant impact towards student's morality and character. Finally, it functions as a medium to understand and accept different cultures. By having knowledge about the legends from different regions, the students will understand that Indonesia has many different customs and culture. Therefore, they will be able to interact with the people who have different background (Irkhams, 2017). For parents and senior citizen, the storybook can be used to strengthen the relationships among them and can be used to introduce and to preserve the nation's culture.

Therefore, the writer is interested in introducing and maintaining the legend from Ogan Komering Ilir namely *Putri Jelitani* through a storybook. The reasons to document the story in a form of storybook are: 1. it is a good media to tell a story because it is portable; 2. it does not depend on electricity and also internet, especially for some Ogan Komering Ilir areas that do not have good internet access and electricity. Besides, the illustration in the book could help the readers, especially the children to catch what the writer tries to deliver better.

1.2 Problem Formulation

The problem of this final project report is *how to design a story book of putri jelitani in order to preserve the cultures of Ogan Komering Ilir region?*

1.3 Research Purpose

The purpose of this report is to find out *how to design a story book of putri jelitani in order to preserve the cultures of Ogan Komering Ilir region.*

1.4 Research Benefits

The result of this final report provided some benefits. First, to understand how to design a story book of putri jelitani to preserve the cultures of Ogan Komering Ilir region. Second, to know The Legend of *Putri Jelitani* and can get the moral values from this legend. And last to know the local wisdom and the culture of the region.