

FINAL REPORT
WRITING A PROMOTIONAL VIDEO SCRIPT OF TENUN SONGKET
DANCE



This Final Report is Written to Fulfill the Requirement for
Final Report Subject in English Department

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STATE POLYTECHNIC OF SRIWIJAYA

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APPROVAL SHEET
WRITING A PROMOTIONAL VIDEO SCRIPT OF TENUN SONGKET
DANCE



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Palembang, July 2020

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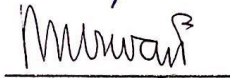
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ABSTRACT

WRITING A PROMOTIONAL VIDEO SCRIPT OF TENUN SONGKET DANCE

(Zahra Assyura, 2020: 47 pages)

The title of this final report is “Writing a Promotional Video Script of Tenun Songket Dance”. The report discusses about designing a video script which contains the information about Palembang traditional dance, Tenun Songket Dance. The purpose of this final report was to write a promotional video script of Tenun Songket Dance. The method used in this final report is Research & Development (R&D) according to Sukmadinata (2005). The method had three steps; (1) Preliminary Study, (2) Model Development and (3) Final Product Testing. In Preliminary Study, the writer did preparation for developing the product. For Model Development, the writer tried several tests to the product, divided in two; Limited Testing and Wider Testing. This report produces a final draft, which was a script for the video according to Friedman (2006) idea.

Keywords : *Writing, Video, Video Script, Dance, Tenun Songket Dance, Palembang*

PREFACE

First of all, the writer would like to express the greatest thanks to Allah swt. for blessing and giving the writer strength, health and opportunity in finishing this final report entitled “Writing a Promotional Video Script of Tenun Songket Dance”. This report is written to fulfill the requirement of Final Report project in English Department at State Polytechnic of Sriwijaya. The writer would like to say thank you to the advisors, Mrs. Dr. Nurul Aryanti, M.Pd. and Mr. Moehamad Ridhwan, S.Pd., M.Pd. Because without their guidance, the writer cannot prepare and finish the report. And also thank you very much for my beloved family and people around me for their supports.

Finally, the writer realizes that this Final Report still has many weaknesses and is far from being perfect. Therefore, constructive criticism and good questions are very expected for this report. The writer expected that this Final Report can give advantages and useful information for readers.

Palembang, July 2020

The Writer

ACKNOWLEDGEMENT

The success in completing this final report cannot be separated from the motivation, assistance, support, guidance, suggestion and direction of the various parties.

Therefore, on this opportunity, the writer would like to give respect and gratitude to:

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5. All my greatest experts, thankyou for the information and kindness.
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9. My sweet videographer also editor, Zulfa Kamila, thankyou for your hardwork. You are the best.
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11. 6BD class, you guys are cool. Thankyou for surviving together. And for this past 3 years.

12. @aibobakedulu_plg as my favourite place to do this Final Report. I love your Pandan Klepon.

13. Antangin JRG and Tolakangin Sidomuncul as my number one's emergency.

14. Last, for my coolest self. Thankyou Zahra Assyura, for surviving till now.

You are great, buddy.

Finally, the writer would like to thank to all parties who helped and gave contribution directly and indirectly for the writer during the Final Report.

Palembang, August 2020

The Writer

MOTTO AND DEDICATION

“Mind your own business. Stay private. And keep it lowkey.”

- Zahra Assyura

This final report is dedicated to:

1. My biggest and beloved family.
2. State Polytechnic of Sriwijaya.
3. My dearest lectures in English Department.
4. All readers of this final report.

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