FINAL REPORT

THE DESIGNING OF HORROR SHORT FILM SCRIPTS

AS A YOUTUBE CONTENT

This report is written to fulfill one of the requirements to finish Diploma III

Educational accomplishment at English Department

By

Muhammad Aldy AL **061730901322**

STATE POLYTECHNIC OF SRIWIJAYA PALEMBANG

2020

APPROVAL SHEET
FINAL REPORT PROPOSAL

THE DESIGNING OF HORROR SHORT FILM SCRIPT

AS A YOUTUBE CONTENT

By:

MUHAMMAD ALDY AL

061730901322

Palembang, August 2020

Approved by:

First Advisor,	Second Advisor
Dr. Welly Ardiansyah, SS,M.Pd	Eli Yeny, S.Pd, M.Pd
ID. 197408172006041001	ID. 197305072000122001

Acknowledge by,
Head of English Department

Dr. Yusri, S.Pd., M.Pd.
ID. 197707052006041001

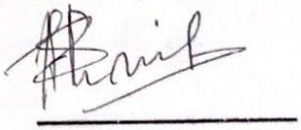
APPROVAL SHEET OF EXAMINERS

THE DESIGNING OF HORROR SHORT FILM SCRIPT AS A YOUTUBE CONTENT

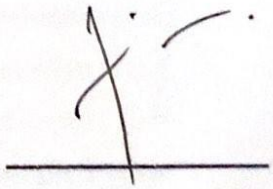
BY:
MUHAMMAD ALDY AL
061730901322

Approved by the examiners committee **Signature**

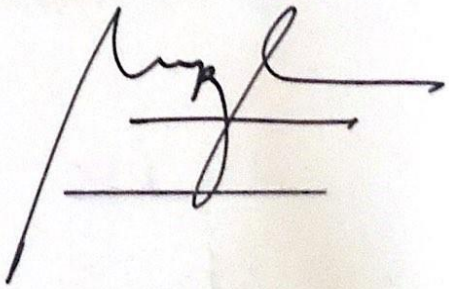
Dra. Sri Endah Kusmartini,M.Pd
NIP. 196612191991032002



Nian Masna Evawati, S.Pd.,M.Pd
NIP. 197905072003122002.



Drs. Zulkifli,M.Pd
NIP. 196112251989031004



ENGLISH DEPARTMENT
STATE POLYTECHNIC OF SRIWIJAYA
PALEMBANG
2020

ABSTRACT

(Muhammad Aldy Al, 2020: 177Pages, 13 tables, 9 figures)

The final report entitled The Designing of Horror Short Film Scripts as a Youtube Content is a report written based on the writer's goal to make a horror short films as a Youtube content. This final report aims to acknowledge how to design short films as Youtube content. The method used in this research is Research and Development (R&D) according to Sukmadinata (2005), R&D is a method to analyze and develop a new product or improve the available product. There are three steps in R&D according to Sukmadinata(2005), which are (1) Preliminary Study, (2) Model Development, and (3) Final Product and Testing. In the preliminary step, the writer did preparation for developing product. For model development, the writer tried several tests to the product, divided in to limited testing, and wider testing. The writer did a testing step efficacy of products produced. To obtain data for this report, the writer used observation and interview techniques. According to Dudovsky (2011), in observation, the writer/researcher has to immerse themselves in the setting where their respondents are while taking notes and/or recording Through the interview, opinions from the experts have analyzed This report produces a final product, which is horror short films. Short films produced for this report are 'PLAYING VICTIM', 'THE EMPTY SEAT', and 'PRANK'.

Keywords: Design, Content, Short Films,Horror film

ABSTRAK

(Muhammad Aldy Al, 2020: 177halaman, 13 tabel, 9 gambar)

Laporan akhir yang berjudul The Designing of Horror Short Film Scripts as a Youtube Content ini merupakan laporan yang dibuat berdasarkan tujuan penulis untuk menjadikan film pendek horor sebagai konten Youtube. Laporan akhir ini bertujuan untuk mengetahui bagaimana mendesain film pendek sebagai konten Youtube. Metode yang digunakan dalam penelitian ini adalah Research and Development (R&D) menurut Sukmadinata (2005), R&D adalah metode untuk menganalisis dan mengembangkan produk baru atau menyempurnakan produk yang tersedia. Ada tiga tahapan dalam R&D menurut Sukmadinata (2005), yaitu (1) Studi Pendahuluan, (2) Pengembangan Model, dan (3) Produk Akhir dan Pengujian. Pada tahap awal penulis melakukan persiapan untuk mengembangkan produk. Untuk pengembangan model, penulis mencoba beberapa pengujian terhadap produk, yang terdiri dari pengujian terbatas, dan pengujian yang lebih luas. Penulis melakukan langkah pengujian keampuhan produk yang dihasilkan. Untuk memperoleh data dalam pembuatan laporan ini, penulis menggunakan teknik observasi dan wawancara. Menurut Dudovsky (2011), dalam observasi penulis / peneliti harus membenamkan diri dalam setting dimana responden berada saat melakukan pencatatan dan / atau pencatatan. Melalui wawancara, pendapat para ahli telah dianalisis. Laporan ini menghasilkan produk akhir yang adalah film pendek horor. Film pendek yang diproduksi untuk laporan ini adalah ‘PLAYING VICTIM’, ‘THE EMPTY SEAT’, dan ’PRANK’.

Kata kunci : Desain, Konten, Film Pendek, Film Horror

PREFACE

First of all, the writer would like to express the greatest thanks to Allah SWT for blessing and giving the writer strength, health, and guidance in finishing this final report entitled "The Designing of Horror Short Film Scripts as a YouTube Content". The purpose of this report is to fulfill the requirement of Final Report at English Department of State Polytechnic of Sriwijaya.

The writer also would like to thank the people who had given a support in finishing this final report, especially for the writer's advisors who have given much advice, suggestion, support, and time to finish this report. The writer also realized that this report is still far from being perfect, and welcome any suggestion to make this report better. Finally, the writer hopes this report will be useful for the readers as the reference information.

Palembang, July 2020

The writer

ACKNOWLEDGEMENT

First of all, the writer would like to express the greatest thanks to Allah SWT for blessing and giving the writer strength, health, and guidance in finishing this final report. I want to say thanks to:

1. My beloved parents Ade Fitri Suhartini SE.M.Si and Ridho Reynold Waworuntu, my brothers Arnold and Shella who always supported me to finish this final report, and also always prayed for me to finish this report.
2. My beloved grandfather Ir.Hj.Wadjdi Tarmizi who always give me motivated every days and never give up to teaching me until now. Thank you and I love you so much.
3. The head of English Department Mr. Drs. Yusri, S.Pd, M.Pd. and the secretary of English Department Mrs. Sri Gustiani, M. TESOL., Ed. D. for supporting the sixth semester to finish their final report.
4. My honored first advisor Mr. Dr. Welly Ardiansyah, S.S, M.Pd. who gave me idea, suggestion, and motivation to finish this final report, and my second advisor Mrs. Eli Yeni, S.Pd M.Pd. who gave me motivation, and support to finish this final report until the end.
5. All experts who had been given much contribution to finish this final report.
6. My partner WARCI fams who had been accompanied me to make this report.
7. My best partners, Thoriq, Adek danar, Kadhika or Nyamuk and all the talents who had been helped me for taking the videos.
8. My group Wak Ubeng and Solidarity Never Quit team, who always standing with me, helps me and motivated me to complete this report well. Thank you very much !!
9. My beloved girlfriend Nabilah Wijayanti who always give me inspirations and motivations everyday.
10. My lovely friends 6BD who had been motivated, cheered me up when I felt down, I’m gonna miss you all thank you and I love you.

MOTTO AND DEDICATION

Motto:

LEARN MANNERS

BEFORE

KNOWLEDGE

-IMAM MALIK-

This final report is dedicated to:

Allah Swt

Prophet Muhammad Saw

My family

My parents

My love

My team

My friends

State Polytechnic of Sriwijaya

English Department

TABLE OF CONTENT

APPROVAL SHEET i
PREFACE ii
ACKNOWLEDGEMENT iii
MOTTO AND DEDICATION iv
ABSTRACT v
TABLE OF CONTENT vi
LIST OF FIGURE viii
LIST OF TABLE ix
CHAPTER 1 1
INTRODUCTION 1
1.1 Background 1
1.2. Problem Formulation 4
1.3. Problem Limitation 4
1.4. Purpose 4
1.5. Benefits 4
CHAPTER II 6
LITERATURE REVIEWS 6
2.1 Design 6
2.2 Content Creative 6
2.3 Content Creator 7
2.4 Film 9
2.5 Short Film 11
2.6 The Types of Genre 11
2.7 Video Editing 13
2.8 Script 14
2.9 Social Media 18
CHAPTER III 21
METHODOLOGY 21
3.1 The Method of Research 21

3.2 Techniques of Collecting the Data 24
3.3 Techniques of Analyzing the Data 26
CHAPTER IV 28
FINDING AND DISCUSSION 28
4.1 Findings 28
4.1.1 Preliminary Study 28
4.1.2 Model Development 95
4.1.3 Final product & Dissemination 119
4.2 Discussion 156
4.2.1 Model Development 156
CHAPTER V 160
CONCLUSIONS AND SUGGESTIONS 160
5.1 Conclusion 160
5.2 Suggestion 160
REFERENCES 162

LIST OF TABLE

Table 4. 1 The script in Bahasa version 46
Table 4. 2 The script in Bahasa version 55
Table 4. 3 The script in Bahasa version 66
Table 4. 4 The script of films in English version 84
Table 4. 5 The script of films in English version 94
Table 4. 6 Before after revised with Miss Heni Permatasari 97
Table 4. 7 Before after revised with Mr. Yusri 98
Table 4. 8 Before after revised with Miss. Ida Machdalifa..... 112
Table 4. 9 Before After revised Fillters with Mr. Ari Priyanto 112
Table 4. 10 Before after revised with Mr. Janta Bara S. Ikom 113
Table 4. 11 The final product dissemated on youtube 133
Table 4. 12 The final product dissemated on youtube 134
Table 4. 13 The final product dissemated on youtube 143

LIST OF FIGURE

Figure 4. 1 Short film horror (SEBELAH) 29
Figure 4. 2 PETAK UMPET_ SMPN 3 GUNUNG- 30
Figure 4. 3 Makmum – Film Pendek Horor! 30
Figure 4. 4 PRANK POCONG KE BOCIL 31
Figure 4. 5 Scene 1 112
Figure 4. 6 Scene 1 112
Figure 4. 7 Screenshoot Youtube 155
Figure 4. 8 Screenshoot Youtube 155
Figure 4. 9 Screenshoot Youtube 155