

CHAPTER V

CONCLUSION AND SUGGESTIONS

5.1 Conclusion

From the explanation in the previous chapters, the writer concludes that there are three steps in designing booklet script of tourism destinations in Pagar Alam, South Sumatera. The steps written by Sharifyar (2019) are in line with Research and Development by Sukmadinata (2005). The first step is Preliminary Study can be cooperated with the step written by Sharifyar (2019) that is people want to get the main idea as fast as possible, add some pictures to make it people easier to read a booklet, and the cover of the booklet should be attractive enough. The second step is Model Development conducted with language should be in a way and write straightforward. There were three aspects tested by three experts in limited field testing. The aspects were about the contents of the booklet script, the grammatical error in Indonesian script and English script such as capitalization, mistyped, punctuation and the unnecessary word in the script. Then, the writer revised the script. After that, the writer did wider field testing. The writer asked the comments and suggestions from the cultural practitioner (*budayawan*) and two respondents about the content of the booklet. The last step is Final Product Testing connected with final draft. This is the last step of research and development modification steps, it is consist of pre-testing, revision, and dissemination. Pre-testing is the last revising steps from the wider testing, while dissemination is the writer trying to promote the product to society. Unfortunately, the writer will not do the pre-testing, revision and dissemination steps because of the lack of cost, time, skill and legality.

There were some advantages and disadvantages of the steps. The advantages such as, the steps are relevant, so the writer can easily implemented steps that will be done. The steps easily enforced because when the writer wrote the script, the writer more understood in developing the script. The writer also found disadvantages when

implemented the steps. The steps are consists of five stages, so the writer took long time and difficult to rise the idea of paragraph in script development.

5.2 Suggestions

The writer has some suggestions to attract the tourists, they are:

First, the government Pagar Alam must provide more attraction in tourism destinations. Second, increase more promotion of tourism destinations in Pagar Alam such as holding an event, festival, or exhibition, so tourists can have more interested in coming to Pagar Alam. By promoting the tourism destinations in Pagar Alam, the destinations can be well known by people who live in Pagar Alam itself, in other cities or even in other countries and it can attract more people to come to Pagar Alam. Certainly it will give contribution to the government of Pagar Alam City to increase their income. Lastly, the next researchers should upgrade this booklet in order to be more creative and find the new uniqueness and information of tourism destinations in Pagar Alam or the next researcher can make another booklet with different geographical location or even booklet with a whole tourism destinations which located in Pagar Alam.