

**DESIGNING A BOOKLET OF BATIK PALEMBANG TO
PROMOTE THE CULTURE HERITAGE OF PALEMBANG**



**This report is written to fulfil the requirement for the final report subject in
English Department**

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**ENGLISH DEPARTMENT
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APPROVAL SHEET
DESIGNING A BOOKLET OF BATIK PALEMBANG TO PROMOTE
THE CULTURE HERITAGE OF PALEMBANG



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FINAL REPORT
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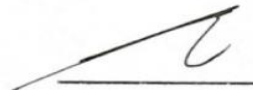
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ABSTRACT
**DESIGNING BOOKLET OF BATIK PALEMBANG TO PROMOTE THE
CULTURE HERITAGE OF PALEMBANG**

(Febi Febrianti, 2020: 42 Pages, 3 tables, 36 figures)

The goal of this research is to develop booklet of Batik Palembang to promote the culture heritage of Palembang. The aim of this report is to give the information about Batik Palembang. The methodology of this research is Research and Development from Sukmadinata (2005). This final report modified and developed the Research and Development method into three steps: Preliminary Study, Model Development, and also Final Product Testing. The research instruments used, first Preliminary Study: literature study, field survey, model draft. Second, model development consisted of limited testing and wider testing. Based on the finding, the writer made design booklet of Batik Palembang to promote the culture heritage of Palembang. It is concluded that the developed booklet may give knowledge and information to the readers about Batik Palembang.

Keywords: Booklet, Promotion, and Batik Palembang.

PREFACE

First of all, the writer would like to thank to Allah SWT for blessing so the writer could finish the final report on time. The writer is very grateful can accomplish the requirement of making final report entitled “ Designing a Booklet of Batik Palembang to Promote the Culture Heritage of Palembang” to fill the needs of English Department Diploma III curriculum of State Polytechnic of Sriwijaya.

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Finally, the writer realizes that there are still many drawbacks in writing this report. Therefore, constructive criticisms and suggestions are expected. The writer expect that this report can give the benefits to other people who might need the information.

Palembang, July 2020

The writer

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MOTTO AND DEDICATION

Motto

“ Spend your failing slots in youth, and then just
live to feel success”

This final report is dedicated to:

My Beloved Parents

My Beloved Sisters

My Best Partners

My Beloved Friends

My Beloved Lectures at English Department

Covid-19 Generations

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