

FINAL REPORT
DESIGNING A BOOKLET OF GRIYA KAIN TUAN KENTANG



**This final report is written to fulfill one of the requirements for Diploma III English
Department at State Polytechnic of Sriwijaya**

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STATE POLYTECHNIC OF SRIWIJAYA
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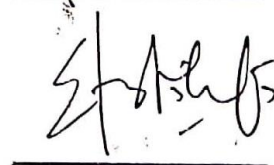
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ABSTRACT

Designing a Booklet of Griya Kain Tuan Kentang

(Bella Yulita, 2020: 33 pages, 14 figures)

This final report is aimed in designing a booklet of Griya Kain Tuan Kentang. The purpose of this final report is to promote one of souvenir places in Palembang by using a booklet. The writer used Research and Development Method by Sukmadinata (2015) and it had 3 steps namely, preliminary study, model development and final product testing and dissemination. The writer used photoshop to design the booklet. The data to design and revise the product were collected by literature study and interviews. There were four experts participated in in this study who were chosen using purposive sampling. The revisions were focused on adding one more cloth (Kain Blongket), grammar, design cover. The final product of this booklet of Griya Kain Tuan Kentang consisted of history, kinds of souvenirs, kinds of clothes: kain jumputan, kain tajung, kain songket, kain blongket.

Keywords: *Booklet ,Griya Kain Tuan Kentang, Research and Development*

ABSTRACT

Mendesain Buklet Griya Kain Tuan Kentang

(Bella Yulita, 2020: 33 halaman, 14 angka)

Laporan akhir ini bertujuan untuk mendesain buklet Griya Kain Tuan Kentang. Tujuan dari pembuatan laporan akhir ini adalah untuk mempromosikan salah satu tempat oleh-oleh di Palembang dengan menggunakan buklet. Penulis menggunakan Metode Penelitian dan Pengembangan Sukmadinata (2015) yang terdiri dari 3 tahap yaitu studi pendahuluan, pengembangan model dan pengujian serta diseminasi produk akhir. Penulis menggunakan photoshop untuk mendesain buklet. Data untuk merancang dan merevisi produk dikumpulkan dengan studi pustaka dan wawancara. Ada empat orang ahli yang berpartisipasi dalam penelitian ini yang dipilih secara purposive sampling. Revisi difokuskan pada penambahan satu kain lagi (Kain Blongket), tata bahasa, sampul desain. Produk akhir buklet Griya Kain Tuan Kentang ini terdiri dari sejarah, jenis cinderamata, jenis pakaian: kain jumputan, kain tajung, kain songket. , kain blongket.

Kata Kunci: *Buklet, Griya Kain Tuan Kentang, Penelitian dan Pengembangan*

PREFACE

First of all, the writer would like to express the gratitude to Allah SWT for the blessing to finish this final report with the title “Designing a Booklet of Griya Kain Tuan Kentang”. This final report is written to fulfill the requirement of final report project in English Department of State Polytechnic of Sriwijaya.

The writer also would like to thanks to everyone who helped the writer to finish this final report, especially for the writer’s advisors who have given much suggestion, support, and time. The writer also realize that this final report is still far from being perfect, but the writer welcome any suggestion to make this final report is better. Finally, the writer hopes this final report will be useful for the readers as the reference.

Palembang, august 2020

The writer

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MOTTO AND DEDICATION

Motto :

“Sholat, Hang Out, Chill Out, Cum laude”

This final report is dedicated to:

Allah SWT.

My self

My family

My lecturers

My friends

State Polytechnic of Sriwijaya

English Department

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