

CHAPTER II

LITERATURE REVIEW

In this part, the writer explained about design, picture storybook, genres of fiction book, prototype, and also the legend of *Putri Ayu Sundari*. that related to the research

2.1 Design

According to Nussbaum (1997) in Saddoen (2020), design is a way for helping the implementation of an innovation in various functions of business and industrial activities. However, Jones (2017) explained that design can be interpreted as an action and initiative in changing human works. According to Archer in Stemmit (2018), design is a form of a physical and spiritual human needs that are expressed through their experiences, skills, and knowledge.

Based on the explanations above, the writer concludes that design is the initial plan of some work used to make something that will be implemented on some objects such as clothes, books, rooms, or buildings.

According to Saddoen (2020), there are several purposes to be achieved from the design. They are:

- To create an object, component, system, or structure that is beneficial for people.
- The design which is a blend of technological and artistic elements aims to create safety, beauty and also comfort.
- To create something that can improve efficiency, productivity and quality of human life.
- So that humans know what are the capabilities and limitations that exist in themselves and the things that are around.

Thabroni (2019) has a different statement about the purpose of design. He states that the purposes of design are:

- To achieve effective and efficient functionality
- As an identity (brand)
- To maintain objects (quality control)
- As an visual Comfort: aesthetic appearance
- To add value to the object to be designed
- To achieve physical comfort (ergonomic)
- To provide value and meaning to be conveyed
- To convey the ideas to be conveyed

Based on the explanations above the writer concludes that the main purposes of design are to know the advantages of limitations and the capabilities of human, to create something that can improve human's life, and to achieve safety, comfort, and beauty.

2.2 Prototype

Schofield (2003), stated that a prototype is an initial creation of a product that shows the basics of what a product will look like, what the product will do, and how the product operates. According to Rouse (2005), in software development, a prototype is a rudimentary working model of a product or information system, usually built for demonstration purposes or as part of the development process. In the systems development life cycle (SDLC) Prototyping Model, a basic version of the system is built, tested, and then reworked as necessary until an acceptable prototype is finally achieved from which the complete system or product can now be developed. However, in hardware design, a prototype is a "hand-built" model that represents a manufactured (easily replicable) product sufficiently for designers to visualize and test the design.

Based on the explanations above, the writer concludes that prototype is a the first form or example in the field of design, a prototype is made before it is developed or before it is made on an actual scale and mass produced.

2.3 Picture Storybook

Sari (2015) mentions that a picture storybook is a storybook which presents a text and illustration or picture. Meanwhile, Chambers (2016) stated that picture storybook is text, illustrations, total design, and an item of manufacture and a commercial product. However, Franz as cited in Astuti (2012) states that picture storybook is any book in which there are pictures. Based on three definitions above, the writer concludes that picture storybook is a book that has text and images or illustrations which can attract people to read it.

2.4 Genres of Fiction book

Sharma (2018) states that there are 23 genres of fiction book. They are:

1. Action and Adventure

The stories under this genre usually show an event or a series of events that happen outside the course of the protagonist's ordinary life. The plot is mostly accompanied by danger and physical action. These stories almost always move quickly and the high pace of the plot is usually an important part of the story.

2. Anthology

An anthology is a collection of series of works such as short stories, poems, essays, plays, etc. by different authors into a single volume for publication. The selection of such works is made based on some common theme or subject of books and usually done by an editor or small editorial board.

3. Classic

Classic refers to the fictions that are accepted as the most important and influential books of a particular time period or place. These books are widely taught in schools.

4. Comic and Graphic Novel

Books are based on a sequence of hand-drawn pictures. The story is usually told visually with very few words and those words are mostly placed either in panels on top or bottom of pictures or as speech bubbles.

5. Crime and Detective

As the name suggests, this book genre deals with crime, criminal motives and the investigation and detection of the crime and criminals.

7. Fable

Fables are fictional narratives in prose or verse that typically features personified animals, mythical and legendary creatures, plants, etc. as the main characters. The characters in fable possess human qualities, such as the ability to speak in human language. These legendary tales demonstrate some useful truth and are meant to teach a moral lesson.

8. Fairy Tale

Fairy tale is usually a story for children that involves imaginary creatures and magical events.

9. Fan-fiction

Fan Fiction, as the name suggests, is a fiction written by a fan of a particular book or book series. The characters and the plot of fan fiction are usually taken from the original work but the story is different.

10. Fantasy

A Book under this genre contains a story set in a fantasy world – a world that is not real and often includes magic, magical creatures, and supernatural events.

11. Historical Fiction

Historical fiction is a genre of book that includes writings that reconstruct the past. The story is set in the past keeping the manners, social conditions and

other details of that period unchanged. The writers incorporate the past events or people in their fictitious stories.

12. Horror

Horror is a genre that is intended to or has the ability to create the feeling of fear, repulsion, fright or terror in the readers. In other words, it creates a frightening and horror atmosphere.

13. Humor

Humor fiction is usually full of fun, fancy, and excitement. It is meant to entertain and sometimes cause intended laughter in readers.

14. Legend

It's a story, sometimes of a national or folk hero that is considered to be based on facts but also includes imaginative material. Narratives in this genre may demonstrate human values, and possess certain qualities that give the readers a reason to believe in the tale.

15. Magical Realism

Magical realism is a genre of book wherein magical or unreal elements play a natural part in an otherwise-realistic environment.

16. Mystery

Mystery books have a suspenseful plot that often involves a mysterious crime. Suspects and motives are considered and clues throughout the story lead to a solution to the problem.

17. Mythology

These books include a legend or traditional narrative, often based in part on historical events, that reveals human behavior and natural phenomena by its symbolism and often pertaining to the actions of the gods.

18. Realistic Fiction

Realistic fiction has a story that is true to life and seems real but isn't

actually real. Stories under this book genre are often set in modern times and have characters who seem like real people.

19. Romance

The primary focus of romance fiction is on the relationship and romantic love between two people. These books have an emotionally satisfying and optimistic ending.

20. Satire

Satire is a genre of book that entertains making fun of vices, foolishness, shortcomings, etc. of individuals, corporations, government, or society through sarcasm and irony. It is often done with the intention of inducing the sense of improvement among people.

21. Science Fiction (Sci-Fi)

Science Fiction typically deals with imaginative and futuristic concepts such as advanced science and technology, time travel, extraterrestrial life, etc. The stories are often set in the future or on other planets.

22. Short Story

A short story is a short prose fiction that typically can be read in one sitting. The stories under this genre often do not have subplots. It deals with a few characters and aims at the unity of effect and often concentrate on the creation of mood rather than plot.

23. Suspense/Thriller

This genre of book is characterized and defined by the moods they evoke among the readers, giving them heightened feelings of suspense, excitement, thrill, surprise, anticipation, and anxiety. Literary devices such as plot twists and cliffhangers are extensively used in this genre.

2.5 The Legend of Putri Ayu Sundari

A long time ago there was a princess. Her name is Putri Ayu Sundari. She lived with her court ladies. One day when the princess and her ladies went to the river to swim, there was a ship that had an accident. They are the son of King Iskandar Zulkarnain, Sang Sapurba and his three siblings. They survived the accident and were stranded on the Bukit Seguntang Mahameru. They were welcomed and helped by Putri Ayu Sundari. Because of her kindness, Sang Sapurba fell in love with Putri Ayu Sundari. Then Sang Sapurba married Putri Ayu Sundari and her two siblings were married to the ladies. They lived in Siguntang Mahameru Hill.

Because Bukit Seguntang Mahameru located on the Melayu River, Sang Sapurba and his wife claim to be Melayu people. Their children and grandchildren then develop and participate in activities in the Lembang area. The name Lembang is increasingly famous. Then when people go to Lembang they always say they are going to Palembang. The word pa in old Malay indicates the area or location. economic activity in the area increased rapidly. The Musi River and the Musi Banyuasin River are well-known trade routes to other countries. The name Lembang changed to Palembang. The legend of Putri Ayu Sundari also known as the legend of the origin of name Palembang.