

CHAPTER V

CONCLUSION AND SUGGESTION

5.1. Conclusion

Based on the explanation given in the previous chapter, the writer concludes that the video can be used as a medium for the promotional video of Pineapple Cake from Prabumulih Palembang. The video can be used as a guideline for those who want to find the information about Pineapple Cake such as the history of Pineapple Cake, the location to buy Pineapple Cake, the price, and other information that you can get in the video. This promotional video was made based on the comments and suggestion from the experts in the limited and wider testing.

The quality of the video format is HDV with duration about 3 minutes and 28 seconds. The writer used Adobe Premiere Pro as video editing software. The information in the video delivered in English and the texts was displayed on the video in English too. As a result, the writer applied the video promotional and uploaded the video about Pineapple Cake through YouTube with the title *“Makanan Khas Kota Prabumulih: Bolu Nanas”*.

5.2. Suggestion

Based on the result of designing the Promotional Video, the writer suggests the students of English Department in State Polytechnic of Sriwijaya to develop a promotional video of other typical foods from other cities in South Sumatera Province.