

CHAPTER V

CONCLUSION AND SUGGESTION

In this chapter presents the conclusion and suggestion based on the result of the research and development.

5.1. Conclusion

From the explanation in the previous chapters, the writer concludes that there are three steps in writing video script of *Griya Kain Tuan Kentang*. The steps written by Friedmann (2006) are in line with Research and Development by Sukmadinata (2005). The first step is Preliminary Study can be cooperated with the idea of script development by Friedmann. The ideas are background research and investigation, concept, treatment and first draft. The second step is Model development conducted with revision. The writer did limited testing to make product developed. There were three aspects tasted by three experts in limited testing. The aspects were about the content of video script, non-formal language used in Indonesian script, and also grammatical errors, diction and coherence in English script. Then, the writer revised the video script. After that, the writer did wider testing. The writer asked the comments and suggestions from two experts about content of script to improve the video script. The last step is Final product testing connected with final draft. This is the last stage of research and development modification steps, it consists of pre-testing, revision and dissemination. Pre-testing is the last revising steps from the Wider testing, while dissemination is the writer trying to promote the product to society. Unfortunately, the writer will not do the pre-testing, revision and dissemination steps because of the lack of cost, time, skill and legality.

There were some advantages and disadvantages of the steps. The advantages such as, the steps are relevant, so the writer easily implemented steps that will be done. The steps easily enforced because when the writer wrote the script, the writer more understood in developing the script. The writer also found disadvantages when implemented the steps. The step are consist of six stages, so the writer took long time and difficult to rise the idea of paragraph in script development.

5.2. Suggestion

In this final report, the writer would like to suggest Palembang government to increase the promotion of souvenir places in Palembang by uploading a video through social media like: Instagram and youtube in order to make people know not only pempek can be the souvenir but also there are other items that can be the souvenir. In addition, the next Future researchers can improve this research to be better, study more sources, references and better preparations related to research.