

FINAL REPORT
DESIGNING A BOOKLET TO PROMOTE ALAS COFFEE AS A
CULINARY IN PAGARALAM



This proposal is written to fulfill one of the requirements to finish
Diploma III Educational accomplishment at English Department

By:

SITI ZULAIKHA

061730900668

STATE POLYTECHNIC OF SRIWIJAYA

PALEMBANG

2020

APPROVAL SHEET
DESIGNING A BOOKLET TO PROMOTE ALAS COFFEE AS A
CULINARY IN PAGARALAM

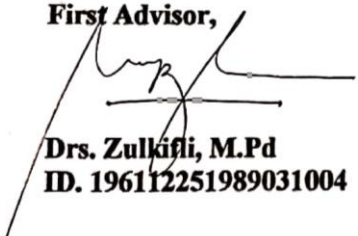


By:
SITI ZULAIKHA
061730900668

Palembang, Mei 2020

Approved by,

First Advisor,


Drs. Zulkifli, M.Pd
ID. 196112251989031004

Second Advisor,


Nian Masna Evawati, S.Pd, M.Pd
ID. 197905072003122002

Acknowledge by:
Head of English Department


Dr. Yusri, S.Pd, M.Pd
ID. 197707052006041001

APPROVAL SHEET BY EXAMINERS
DESIGNING A BOOKLET TO PROMOTE ALAS COFFEE
AS CULINARY IN PAGARALAM
FINAL REPORT

By:

Siti Zulaikha
061730900668

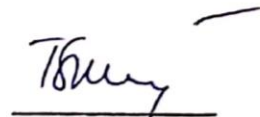
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Signature

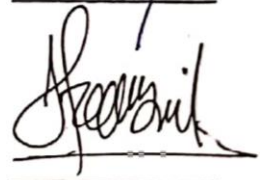
Dra. Risnawati, M.Pd
NIP. 196804011994032001



Dra. Tiur Simanjuntak, M. Ed.M
NIP. 196105071988032001



Darmaliana, S.Pd., M.Pd
NIP. 197301032005012002



STATE POLYTECHNIC OF SRIWIJAYA
PALEMBANG

2020

ABSTRACT

DESIGNING A BOOKLET TO PROMOTE *ALAS* COFFEE AS CULINARY IN PAGARALAM

(Siti Zulaikha, 2020: 58 Pages, 41 Figures and 2 Tabela)

The goal of this research is to produce a booklet of *Alas* Coffee and promote and promote *Alas* Coffee as culinary in Pagaram. The purposes of writing this final report is to find out the way of how to design the booklet of *Alas* Coffee as Culinary in Pagaram. The methodology of this research is Research and Development by Sugiyono (2012), they are: potential and problem, data collection, product design, design validation, design revision, product trails, product revision. Based on the finding, the writer made a design of culinary in Pagaram booklet that can promote *Alas* Coffee. The design were created by the writer with some corrections and suggestion from the experts. It is concluded that the booklet may give information to the readers about Robusta Coffe by *Alas* Coffee and can be used as a media to promote *Alas* Coffee as culinary in Pagaram.

Keywords: Research and Development, Booklet, Culinary in Pagaram.

PREFACE

First of all, the writer would like to convey his gratitude to Allah SWT for the outstanding mercy given to the writer so that the writer could accomplish and finish the final report. This final report was written to fulfill the requirement of final report subject at State Polytechnic of Sriwijaya entitled “Designing a Booklet to Promote *Alas* Coffee as Culinary in Pagaram.”

The writer considers that there are still some mistakes in writing this report, they were caused by the limitation in experience, ability and knowledge that the writer had. Therefore, the writer expects the readers would give suggestion and criticism for the final report progress.

Finally, the writer expects that this final report can give advantages and usefulness especially for the students of English Department at State Polytechnic of Sriwijaya.

Palembang, August 2020

The Writer

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The writer's success in completing this final report cannot be separated from the supports and guidances of some parties. Therefore, in this occasion the writer gives respect and gratitude to:

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Finally, the writer would like to thanks to all parties that cannot be expressed one-by-one, who helped give contributin and suggestion during the writer do this final report.

MOTTO AND DEDICATION

“Manusia itu seperti lautan. Kamu tidak bisa mengenal dan menilai hanya dari permukaan airnya saja. Jadi, biasakanlah ”

This final report dedicated to:

- Allah SWT
- Prophet Muhammad SAW
- My beloved parents
- My beloved brother and sister
- My lecturers in English Department at State Polytechnic of Sriwijaya
- My beloved friends

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