

**FINAL REPORT**  
**DESIGNING VIDEO SCRIPT OF SEKANAK RIVER AS A NEW**  
**TOURISM DESTINATION IN PALEMBANG**



**This final report is written to complete final report subject in English  
Department at  
State Polytechnic of Sriwijaya**

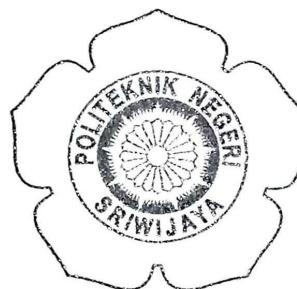
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**ENGLISH DEPARTMENT  
STATE POLYTECHNIC OF SRIWIJAYA  
2020**

APPROVAL SHEET  
FINAL REPORT  
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TOURISM DESTINATION IN PALEMBANG



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DESTINATION IN PALEMBANG

Final Report

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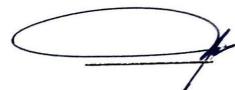
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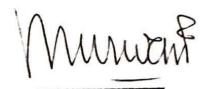
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## **PREFACE**

First of all, the writers would like to thank Allah SWT for the blessing and mercy given to me so I could finishing this final report entitled “Designing Video Script of Sekanak River as a new Tourism Destination in Palembang” to fill the needs of English Department Diploma III curriculum of State Polytechnic of Sriwijaya.

The writer would also like to thank all people who have supported me in writing and finishing this last report, may it be family, staffs and all friends in English Department at State Polytechnic of Sriwijaya, especially for Mrs. Dr. Dra. Nurul Aryanti, M.Pd and Mr. Moehamad Ridhwan, S.Pd., M.Pd , who has given me much advice and time to finish this report. I would also like to thank the experts who let me know about all the information and data related to final report.

Finally, there are still many insufficiencies in writing this report. Therefore, constructive criticisms and suggestions are expected. The writer expect that this report can give the benefits to other people who might need the information.

Palembang, August 2020

The writer

## ACKNOWLEDGMENT

All praise is due to Allah SWT who has given His grace and gifts to the writer, so that the writer can finish this final report well. Shalawat and salutation are always devoted to the Rasulullah SAW who brought people from the dark ages to this brightly lit era. The preparation of this final report is intended to fulfill some of the requirements for the sixth semester.

The author realizes that this writing cannot be completed without the support of various parties both morally and materially. Therefore, the writer would like to thank all those who have helped in the preparation of this final report, especially to:

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6. All of Experts who have given knowledge, information, support, and suggestions.
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9. My lovely neighborhood friends, they are Utik a.k.a Putri, Tata a.k.a Chika, Inak, and Ujuk a.k.a Krisna who colored my childhood days until now.
10. Someone I don't know out there who always pray and wait for me (my soulmate) hehe.

## **MOTTO AND DEDICATION**

### **MOTTO**

“Allah will not burden someone but according to their ability.”

(QS. Al-Baqarah: 286)

### **DEDICATION**

This final report is dedicated to all people who love me, who care of me, who always pray and work hard for my happiness and success since the first time i was born in the world they are my beloved parents, Umi and Abah and also my beloved siblings and family who care of me and made me smile and laugh eveyday to forget a little burden because of this final repot. My lovely bestfriend like sistah they are Trik and Nikita which is always helpful and hassle because of me. Last, I dedicated this final report for everybody who helped me to finish this final report and everyone who asked me about when I’m graduating.

## ABSTRACT

### DESIGNING VIDEO SCRIPT OF SEKANAK RIVER AS A NEW TOURISM DESTINATION IN PALEMBANG

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(Tri Ambarwati, 2020: 50 pages, 9 figures, 4 tables)

The final report has a title of “Designing Video Script of Sekanak River as a new Tourism Destination in Palembang”. The purpose of this final report is writing video script to promote Sekanak river as the way in promoting Sekanak River in Palembang. The writer used Research and Development modification developed by the Borg and Gall (1983) Research and Development (R&D) method modified by Sukmadinata (2005). This modified method consisted of three steps as the following: preliminary study, model development, and final product testing. The writer collected the data by observation, documentation, and interview. Therefore, the writer started making script and a video. There were 3 experts participated in limited testing, namely linguistics and video design expert and in wider testing, there were two participants. They contributed in this research by giving suggestion and comments to revise the product into final version. The revisions were focused on grammar, punctuation, and conjunction for writing script; and narrator’s voice, lighting, and resolution of the video from the video design expert. Based on findings, the writer found that making script and video to upload it on YouTube is a good way for giving information to public. In developing the script and video, the criticism and suggestions provided by experts were valuable.

**Keywords:** *Designing video, script, promote, Sekanak River, tourism destination.*

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