

CHAPTER V

CONCLUSION AND SUGGESTION

5.1 CONCLUSION

Based on the explanations above, the writer concludes that the video can be used as a media to promote Sekanak River as a tourism destination in Palembang. The video can be used as a guideline for tourist to find the information about Sekanak River. This video consists of the information about Sekanak River such as the history about the river, the attraction, the address, and also the entrance fee.

The quality of the video format is HDV with duration about 6 minutes 18 seconds. The writer used Sony Vegas Pro as the video editing software. In the information delivered in English orally and the text or subtitle was displayed on the video in Bahasa Indonesia to make the local tourist easily understand the content.

5.2 SUGGESTION

Based on the conclusions above, the writer would like to give some suggestions as follows:

1. For the readers

The writer suggests to make report as one of references to search the information about Sekanak River itself. To make the readers know better about Sekanak River.

2. For the viewers

The writer suggests to watch the video of Sekanak River first before visiting this river. So, the video of Sekanak River can be guidance or reference for the visitors to know the location, the price of parking area, the activities and also the mural there.

3. For the local people

The writer suggests for local people to maintained the Sekanak River area, and do not throw garbage into Sekanak River. They can also promote the Sekanak River through social media to be better know to the outside community.