

FINAL REPORT

**WRITING A SCRIPT AND A SUBTITLE FOR A
PROMOTIONAL VIDEO OF *DANAU AUR* IN MUSI RAWAS
REGENCY**



**This proposal is written to fulfill one of the requirements to finish Diploma III
Educational accomplishment at English Department**

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PREFACE

First of all, the writer would like to thank Allah SWT for giving the opportunities, blessing and health to finish final report. The title of this report is “Writing a video and a subtitle for a promotional video of *Danau Aur* in MusiRawas regency”. This report is written to fulfill the requirement of Final Report Subject at State Polytechnic of Sriwijaya. The writer realizes that there are many mistakes in writing this report, it is caused by the limitation in abilities and knowledges the writer has. Therefore, the writer expects the readers can give suggestion and criticisms for the improvement of this final report in the future. Finally the writer expects that this report can give advantages and usefulness especially for students of English Department.

Palembang, August 2020

The Writer

ABSTRACT

WRITING A SCRIPT AND A SUBTITLE FOR A PROMOTIONAL VIDEO OF *DANAU AUR* IN MUSI RAWAS REGENCY

(Endar Pradesta, 2020: 41 Pages, 8 tables)

The title of this final report is Writing a Script and a Subtitle for a Promotional Video of *Danau Aur* in Musi Rawas Regency. The report discusses how to write a script and a subtitle which the product implemented in a promotional video. The writer used Research and Development Method modification developed by Sukmadinata (2015). The writer collected the data by giving unstructured interviews and also collected the data by conducting the observations at *Danau Aur* destination in Musi Rawas Regency. There were 13 participants as the experts of their fields participated in the interviews. They were classified into 4 expert categories: content, English, Bahasa Indonesia, and script components. The results revealed that in the content of the script was still needed to explore more public facilities in that place. In English language was needed to be revised in grammar, vocabularies, and diction while in Bahasa Indonesia the revision was only in punctuation. Furthermore, the script experts suggested to use language movie in order to make the viewers to understand the meaning more easily and comprehensively. However, it was suggested to upgrade the capacity of public facilities in *Danau Aur* so that the visitors will be more convenience.

Keywords: *Danau Aur, Musir Rwas Regency, Promotional Video, Script, Subtitle,*

MOTTO AND DEDICATION

MOTTO

"There is a will, there is a way"

DEDICATION

This final report is dedicated to:

My Family

My Friends

Covid-19 Generations

Everyone whom I love

ACKNOWLEDGEMENT

First of all, the writer would like to express the gratitude to Allah SWT for the blessing to finish this final report. The writer also want to say thanks to:

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TABLE OF CONTENTS

TITLE SHEET.....	i
APPROVAL SHEET	ii
ABSTRACT.....	iii
PREFACE.....	iv
ACKNOWLEDGEMENT	v
MOTTO AND DEDICATION.....	vi
TABLE OF CONTENT	vii
LIST OF TABLE	ix

CHAPTER I INTRODUCTION

1.1 Background.....	1
1.2 Problem formulation.....	3
1.3 Research Purpose	3
1.4 Research benefits.....	3

CHAPTER II LITERATURE REVIEW

2.1 Tourism	4
2.1.1 tourism destinations	4
2.1.2 tourism promotion	5
2.2 Promotion of video	6
2.2.1 Advantages of video	6
2.2.2 Components of video.....	7
2.3 Script writing.....	7

2.3.1 stages of script writing.....	8
2.3.2 script regulations.....	9
2.4 Subtitle Video	10

CHAPTER III RESEARCH METHODOLOGY

3.1 Preliminary study.....	12
3.1.1 Literature study.....	12
3.1.2 Field Study	12
3.1.3 Product draft design	13
3.2 Model Development	14
3.2.1 Limited testing.....	14
3.2.2 Wider testing	14
3.3 Final product testing.....	15
3.4 Research Participants	16
3.4.1 Participants in Limited Testing	16
3.4.2 Participants in Wider Testing.....	16
3.5 Techniques of Collecting Data	16
3.5.1 Unstructured Interviews.....	17
3.5.2 Non- Participants Observations.....	17
3.6 Techniques Of Analyzing Data	17
3.6.1 Unstructured Interviews.....	17
3.6.2 Non-Participants Observations.....	18

CHAPTER IV FINDINGS AND DISCUSSION

4.1 Findings.....	19
4.1.1 Preliminary study.....	19
4.1.1.1 literature study	19
4.1.1.2 field study.....	20
4.1.1.3 product draft design.....	20
4.2 Model development	26
4.2.1 limited testing	26
4.2.2 wider testing.....	30
4.3 Final product testing and Dissemination.....	32
4.4 Discussion.....	39

CHAPTER V CONCLUSION AND SUGGESTION

5.1 Conclusion.....	41
5.2 Suggestions.....	41

REFERENCES

APPENDICES

LIST OF TABLES

Table 1. Mistake in Choice of Words in limited testing.....	27
Table 2. Mistake in Pronoun in limited testing.....	28
Table 3. mistake in plural noun in limited testing.....	28
Table 4. Mistake in Capitalization in Limited testing.....	29
Table 5. Mistake in Unappropriate Words in Limited testing.....	29
Table 6. Mistake in Choice of Words in Wider testing.....	30
Table 7. Mistake in Italics in wider testing.....	31
Table 8. Mistake in Visual Description in wider testing.....	31

APPROVAL SHEET
WRITING A SCRIPT AND A SUBTITLE FOR A PROMOTIONAL
VIDEO OF *DANAUAUR* IN MUSI RAWAS REGENCY

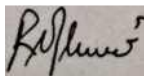


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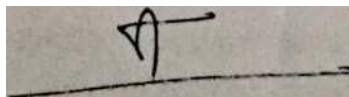
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