

CHAPTER V

CONCLUSION AND SUGGESTION

5.1 Conclusion

There were three main steps in writing a script and a subtitle for a promotional video of *Danau Aur* in Musi Rawas Regency using the modified Research and Development Method by Sukmadinata (2015). The steps were preliminary study, model development and final product testing and dissemination. First, in the Preliminary Study there were three steps; literature study, field study, and product draft design. Second, in the Model Development there were two steps of development of the product; limited testing and wider testing. Third, Final Product Testing and Dissemination were the last steps. For the dissemination the writer did not do this step because the lack of time, budget, and legality aspects.

5.2 Suggestion

Based on the results of writing a script and a subtitle for a promotional video of *Danau Aur* in Musi Rawas Regency about Danau Aur as tourism destination in Musi Rawas regency, it is suggested to local government to increase the facilities of Danau Aur destination. Then, it is hoped this research to be continued by developing new ideas in writing final report about *Danau Aur* in Musi Rawas Regency to attract the visitors to come to *Danau Aur*.